**Creating an Active Birmingham Strategy Consultation Questionnaire**

# Overview

A draft Creating an Active Birmingham Strategy has been developed and sets out how, together we can address low levels of physical activity in Birmingham and is intended to direct our actions in Birmingham over the next ten years (2024 – 2034).

Our vision is to create a bold, healthy, and active city where people have access to a wide range of opportunities and a supportive environment to enable them to become more active.

Birmingham will be a city where physical activity improves people’s lives and the places in which they live. By working collaboratively with partners from across Birmingham we will inspire, motivate, and make it easier for everyone to be active at every age and ability. Recognising that some people will require more support than others to be active.

Creating an Active Birmingham cannot be achieved by the Council alone and will involve input from a range of organisations and individuals across a variety of settings. We want to strengthen engagement and co-production through consulting on the draft document. We would like to know whether you think our approach is right and to receive feedback which can further shape our thinking and start the process of creating a Plan for Action for the Strategy.

Through this consultation questionnaire we are asking you, Birmingham’s citizens, strategic partners, and key agencies (including current service providers), to give your views on our approach.

The items we would like your views on are as follows:

1. Our Vision Statement
2. The Principles by which we will work
3. Our Priorities
4. A Plan for Action

**Thank you for giving us your views.**

**Vision and Principles**

Our vision is to create a bold, healthy, and active city where people have access to a wide range of opportunities and a supportive environment to enable them to become more active.

Birmingham will be a city where physical activity improves people’s lives and the places in which they live.

By working collaboratively with partners from across Birmingham we will inspire, motivate, and make it easier for everyone to be active at every age and ability. Recognising that some people will require more support than others to be active.

1. Do you agree or disagree with Our Vision Statement?
   * Strongly agree
   * Agree
   * Don’t know
   * Disagree
   * Strongly disagree

Please give reasons for your choice:

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1. **Do you agree or disagree with our principles?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly  agree | Agree | Don’t  know | Disagree | Strongly  disagree |
| Implement a whole system approach to physical activity in Birmingham. | o | o | o | o | o |
| Provide senior level commitment to embed physical activity in policy to ensure multiple outcomes are met around health, climate change, air quality through strong strategic collaboration. | o | o | o | o | o |
| Take a life course approach and focus on the unmet needs using data, intelligence and insight to focus on geographies and communities where inequalities exist. | o | o | o | o | o |
| Adopt a community centred approach and empower local people to lead, embedding the voice and influence of local people across the system. | o | o | o | o | o |
| Focus on early help and prevention and ensure interventions are tailored and person-centred. | o | o | o | o | o |
| Develop local, accessible activity opportunities, built on local community assets. | o | o | o | o | o |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly  agree | Agree | Don’t  know | Disagree | Strongly  disagree |
| Support a more sustainable, strategic, and joined up approach to funding opportunities. | o | o | o | o | o |

Please give reasons for your choices:

1. **This strategy has five key priorities. Do you agree or disagree with:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly  agree | Agree | Don’t  know | Disagree | Strongly  disagree |
| **Active People**: By creating and promoting access to physical activity opportunities taking a life course approach across multiple settings, we will enable more people to engage in regular activity. | o | o | o | o | o |
| **Active People**: By creating and promoting access to physical activity opportunities taking a life course approach across multiple settings, we will enable more people to engage in regular activity. | o | o | o | o | o |
| **Active Environments:** By creating and protecting the places and spaces that promote and engage people of all ages  and abilities in activity we will enable more people to engage in regular activity. | o | o | o | o | o |
| **Active Society:** By changing how we talk about physical activity across the city, building insight and evidence into policy, commissioning, planning decisions and communication messages and marketing campaigns we will enable more people to engage in regular activity. | o | o | o | o | o |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly  agree | Agree | Don’t  know | Disagree | Strongly  disagree |
| **Active Systems:** By creating a more connected system and strengthening our local leadership, governance, partnerships and workforce capabilities we will enable more people to engage in regular activity. | o | o | o | o | o |
| **Closing the Gap:** By continuing to develop a better understanding of local barriers and enablers to increase activity across the city and ensure we focus on the least active groups as identified in the Physical Activity Needs Assessment we will enable more people to engage in regular activity. | o | o | o | o | o |

Please give reasons for your choices:

**A Plan for Action**

The strategy will create a Plan for Action to implement change themed around the five priorities:

1. Active People
2. Active Society
3. Active Environment
4. Active System
5. Closing the Gap

. These priorities have been based on the international evidence-base.

**4. What do you think a Plan for Action should include?**

**5. Do you have any other comments about the strategy?**

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**About you**

1. **Are you making this response on behalf of yourself or an organisation?**
   * On my own behalf
   * On behalf of an organisation

If on behalf of an organisation, tell us which organisation the response is from:

1. **Please tick one box that best describes your interest viewpoint in the consultation:**
   * A member of the public
   * Health or Care professional
   * Public Health specialist
   * An Academic
   * Other (please state):
2. **Do you live, work, study or socialise in Birmingham? (Please tick all that apply):**
   * Live in Birmingham
   * Work in Birmingham
   * Study in Birmingham
   * Socialise in Birmingham

As part of delivering the Strategy we want to set up a Virtual Physical Activity Citizen Forum where members of the public can be sent information about the Strategy as it progresses its work and starts implementing change. If you join the forum you will be able to comment upon proposals as the work progresses and to participate in developments over the ten years of the strategy. We will retain your email address for communication purposes and details will be stored safely in compliance with Birmingham City Council data protection rules.

1. **Would you like to be part of the Physical Activity Citizen Forum?**
   * Yes
   * No

If you chose Yes, please put your email address below and one of the Physical Activity team member in Birmingham City Council will contact you.

**More about you (optional)**

We would like you to tell us some things about you to get a good understanding of the variety of people who are answering these questions.

The questions asked are anonymous and there is little risk of you being identified as an individual.

For further information on your personal data, please refer to Birmingham City Council’s privacy policy on [our website.](http://www.birmingham.gov.uk/privacy)

**10. What is your postcode of your main residence?**

First section e.g. B1, B14

First number of 2nd section e.g. 23, 5

* Do not wish to answer

1. **Please select the age group that reflects your age:**
   * 0-9 years
   * 10-19 years
   * 20-29 years
   * 30-39 years
   * 40-49 years
   * 50-59 years
   * 60-69 years
   * 70-79 years
   * 80-89 years
   * >90 years
   * Do not wish to answer

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1. **What is your gender?**
   * Male
   * Female
   * Non-binary
   * Do not wish to answer
   * Other (please state):
2. **Is the gender you identify with the same as your sex registered at birth?**
   * Yes
   * No
   * Do not wish to answer
   * Other (please state):
3. **Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more?**
   * Yes
   * No
   * Do not wish to answer
4. **If yes, now we are going to ask you some questions about your ability to do different activities on a regular basis:**
   * Do you have difficulty seeing, even if wearing glasses?
   * Do you have difficulty hearing, even if using a hearing aid?
   * Do you have difficulty walking or climbing steps?
   * Do you have difficulty remembering or concentrating?
   * Do you have difficulty with self-care such as washing all over or dressing?
   * Using your usual (customary) language, do you have difficulty communicating for example understanding or being understood by others?
   * Does not apply
   * Do not wish to answer
5. **Do any of your conditions or illnesses reduce your ability to carry out day to day activities?**
   * Yes, a lot
   * Yes, a little
   * Not at all
   * Does not apply
   * Do not wish to answer
6. **Please can you indicate which of the options below is closest to your personal situation, please tick all that apply:**
   * I am autistic
   * I am dyslexic
   * I am neurodivergent
   * Does not apply
   * Do not wish to answer
7. **What is your country/countries of heritage? E.g. England, Nigeria, Poland**
   * Do not wish to answer
8. **Are you currently pregnant?**
   * Yes
   * No
   * Does not apply
   * Do not wish to answer

# What is your ethnic group? If you have mixed ethnicity, please select which combination of ethnicities describes you best:

* + White British
  + Other White
  + Bangladeshi
  + Chinese
  + Indian
  + Pakistani
  + Other Asian
  + African
  + Caribbean
  + Black British
  + Other Black
  + Arab
  + Latin American
  + Irish
  + Gypsy or Irish Traveller
  + Roma
  + Central and Eastern European
  + Western and Southern European
  + Do not wish to answer
  + Any other ethnic group (please state):

1. **What is your religion?**
   * No religion
   * Christian
   * Buddhist
   * Hindu
   * Jewish
   * Muslim
   * Sikh
   * Agnostic
   * Atheist
   * Do not wish to answer
   * Other religion (please state):
2. **Which of the following best describes your sexual orientation?**
   * Straight or Heterosexual
   * Gay or Lesbian
   * Bisexual
   * Do not wish to answer
   * Other sexual orientation (please state):
3. **What is your legal marital or registered civil partnership status?**
   * Single
   * Never married and never registered a civil partnership
   * Married
   * In a registered civil partnership
   * Separated, but still legally married
   * Separated, but still legally in a civil partnership
   * Divorced
   * Formerly in a civil partnership which is now legally dissolved
   * Widowed
   * Surviving partner from a registered civil partnership
   * Do not wish to answer
4. **Who is (was) your legal marriage or registered civil partnership to?**
   * Someone of the opposite sex
   * Someone of the same sex
   * Do not wish to answer
   * Does not apply
5. **In the last seven days were you doing any of the following?**
   * Working as an employee
   * Self-employed or freelance
   * Temporarily away from work ill, on holiday or temporarily laid off
   * On parental leave including maternity leave
   * Doing any other kind of paid work
   * Actively looking for any kind of paid work
   * Retired
   * Studying
   * Unpaid Carer
   * Long-term sick or disabled
   * Do not wish to answer
   * Other (please state):
6. **Do you look after, or give any help or support to anyone because they have a long- term physical or mental health condition or illness, or problems related to old age? (exclude anything you are paid for as employment)**
   * No
   * Yes – 9 hours a week or less
   * Yes – 10-19 hours a week
   * Yes – 20-34 hours a week
   * Yes – 35-49 hours a week
   * Yes – 50 hours a week or more
   * Do not wish to answer

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1. **Are you the primary carer for any children, if you care for more than one child then please tick all the age groups that apply?**
   * Yes for children under 5yrs old
   * Yes for children between 5-10yrs old
   * Yes for children between 10-18yrs old
   * No
   * Do not wish to answer
2. **Which of the following have you personally experienced? Please select any that apply.**
   * Homelessness
   * Criminal Justice System i.e. ex-offender
   * Local authority care system i.e. care leaver
   * Armed forces i.e. veterans
   * Sex work
   * Modern slavery
   * Drug or alcohol addiction
   * None of these
   * Do not wish to answer
   * Other (please state):
3. **Do you currently live?**
   * Alone
   * With a partner
   * With children
   * With family members
   * In shared accommodation unsupported
   * In shared accommodation support e.g. care home/shared lives
   * Do not wish to answer

# Thank you for completing the questionnaire.

If you have any further comments or views on this strategy, please contact the Physical Activity Team on [ph.physicalactivity@birmingham.gov.uk](mailto:ph.physicalactivity@birmingham.gov.uk).