

BE BOLD

BE BROMFORD AND HODGE HILL

**Ward Action Plan
2022 to 2026**

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

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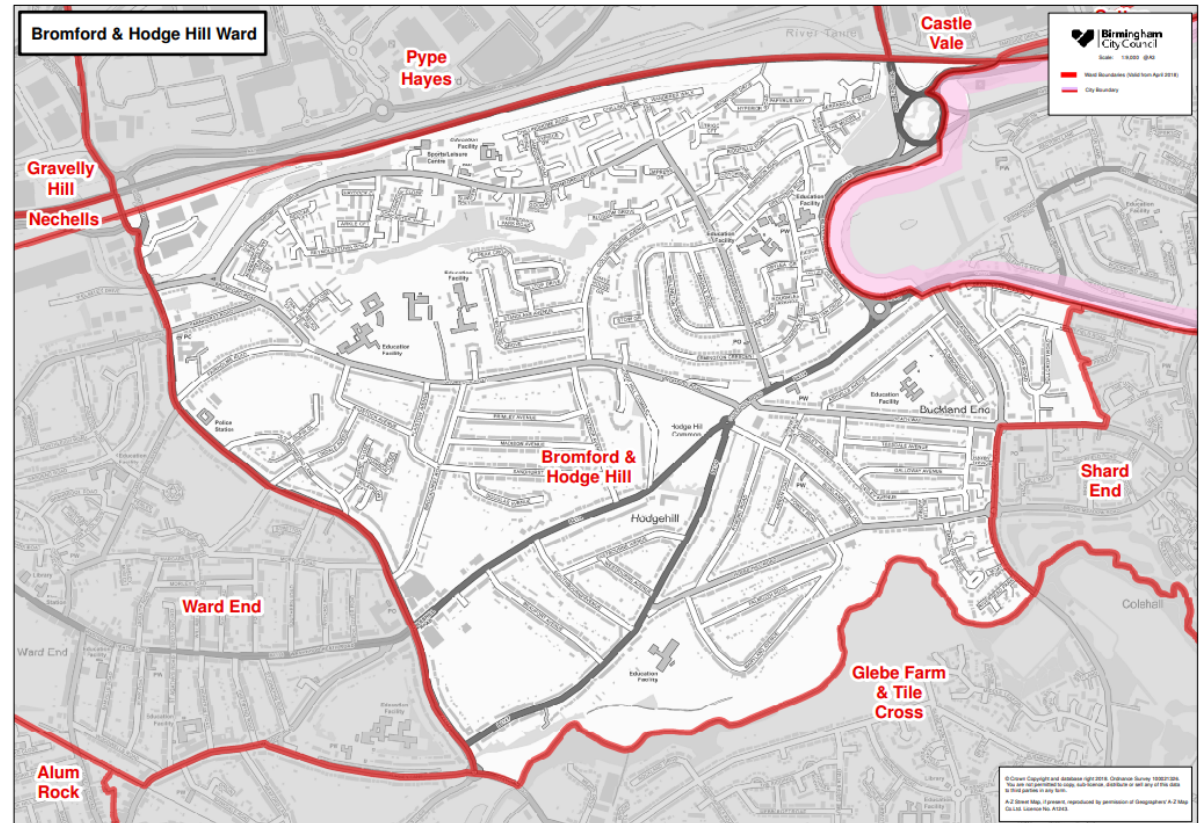


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Further Ward Information

[View](#) the Ward Profile for more information about Bromford and Hodge Hill [ward](#)



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1. A Bold Prosperous Bromford and Hodge Hill

Priority 1:	Cost of Living Crisis
Why has this been chosen as a priority?	High levels of deprivation in the ward. Food and Fuel poverty
Who will own this priority?	local elected members /Local community groups/East Birmingham Partnerships/NAC
Which organisations and groups do we need to engage and/or work with?	Food pantry/Food banks/Warm banks and community lunch clubs/Schools
What does good look like? How will we know we have achieved our ambition?	When local residents are being provided with the support with their social/economic needs When food and fuel poverty is eradicated in the ward

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Support and Food	Collaboration-awareness, better access to support and resources in the ward -	Yes	Collaboration with local groups – CAFLO, Bromford Bridge Church, The Hub, Open Door, HLB, Worth Unlimited, Pillars Academy,	Ongoing
2	Upskilling and Training	Pantry, Food Clubs, Allotments, community gardens	Yes	Bromford Theatre Group, Learning Hub, ESOL courses	Ongoing
3	Work/Employment	Jobs, Training, Apprenticeships	Yes	Collaboration with local businesses. National Stakeholders HS2. Colleges	Ongoing

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Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Collaboration between community groups, elected members and organisations	Ward wide	Elected member/ local organisations/BCC	Yes	Ongoing	Yes
2a	Collaboration between community groups, elected members and organisations	Ward wide	Elected member/ local organisations/BCC	Yes	Ongoing	Yes
3a	Collaboration between community groups, elected members and organisations	Ward wide	Elected member/ local organisations/BCC	Yes	Ongoing	Yes

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2. A Bold Inclusive Bromford and Hodge Hill

Priority 2:	Regeneration of Bromford
Why has this been chosen as a priority?	Housing in Bromford and Firs needs upgrading and retrofitting to combat fuel poverty. 225 approx. new properties to address lack of family housing. Incorporation of 15-minute neighbourhoods into the plan. To provide quality housing, employment and training opportunities, community spaces, parks, Doctors, shops, schools, education, places of worship, celebration of heritage and place, Heritage Arts trail (Identity and History)
Who will own this priority?	BCC/EA/Equans/local community/local elected members/NAC
Which organisations and groups do we need to engage and/or work with?	Local community groups and residents – CAFLO, HLB, The Hub, Opendoor, Worth Unlimited, Pillars Academy
What does good look like? How will we know we have achieved our ambition?	When all 300 properties on the pilot have been upgraded and all new properties have been built

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Increasing representation of protected characteristics in the housing allocations policy	Updating policy to reflect motions that are presented to full council	yes	Yes	Six monthly review
2	Diversity on boards	Training on diversity and inclusion	Yes	Yes	Six monthly review
3	15-minute neighbourhoods	Collaboration between local groups/elected members and BCC	Yes	Needs further investment into the community	Six Monthly review

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Motions to full council	Ward wide	Collaboration between residents and elected members	No	Ongoing	Yes
2a	Inventory of organisations and their composition	Ward wide	Elected members and local organisations	Yes	Ongoing	Yes
3a	Regular review of infrastructure	Ward wide	Elected members and local organisations/BCC	Yes	Ongoing	Yes

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3. A Bold Safe Bromford and Hodge Hill

Priority 3:	Road Safety/Illegal parking/ASB
Why has this been chosen as a priority?	Concerns raised by local residents
Who will own this priority?	Police/Streetwatch/Residents Groups/Elected members/NAC
Which organisations and groups do we need to engage and/or work with?	Police/Streetwatch/Residents Groups/Councillors
What does good look like? How will we know we have achieved our ambition?	Noticeable decrease in speeding and illegal parking on local roads

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Regular Speedwatch patrols throughout the ward. In conjunction with local police	Speedwatch	Yes	Yes	Ongoing Monthly
	Regular Streetwatch patrols throughout the ward. In conjunction with local police	Streetwatch	Yes	Yes	Ongoing Monthly
2	Installation of pedestrian islands and bollards to make it safer for pedestrians and prevent inconsiderate parking	Councillors' annual budget review and ad hoc funding streams	Yes	Yes	Ongoing Annually

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	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
3	Police attendance at ward forums to work with local residents and local elected members to address issues in the ward. Regular reports from police, including crime statistics in the ward. Also, regular written reports	Police	Yes	Yes	Bi-monthly Ward Forum meetings

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Commitment from the police to facilitate	Main arterial roads	Collective responsibility police/elected members/residents	No	Ongoing	Yes
2a	Commitment from councillors to allocate from their annual budget and other funding streams that become available	Various locations across the ward	Ward Councillors	Yes	Ongoing	Annual Update

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
3a	Commitment from the police to attend Better partnerships with Neighbourhood Police team	Various locations across the ward	Collective responsibility police/elected members/residents	No	Ongoing	Yes
3b	More activities with residents/WhatsApp groups/Neighbourhood Watch	Ward wide	Collective responsibility police/elected members/residents	No	Ongoing	Yes
3c	Kier – increase brightness of streetlighting	Ward wide	Collective responsibility Kier/BCC/Elected members	No	Ongoing	Yes

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4. A Bold Healthy Bromford and Hodge Hill

Priority 4:	Healthy lifestyle through exercise, healthy eating, social interaction
Why has this been chosen as a priority?	To improve the health inequalities suffered by residents of the ward
Who will own this priority?	Elected Members/residents/Local community groups – CAFLO, Worth Unlimited, Open Door, PPG, Named pharmacies, HLB, The Pantry/NAC
Which organisations and groups do we need to engage and/or work with?	Local GPs/Sports groups/Community groups
What does good look like? How will we know we have achieved our ambition?	Decreased levels of obesity/heart disease/improved levels of mental health – More residents involved in activities. More choice of activities available. Targeted support around mental health

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Improved Mental Health	Local GPs	Yes	Yes	Ongoing Annual review
2	Decreased levels of obesity through healthy eating	Local GPs/Foodbanks and food pantries/breakfast/dinner clubs	Yes	Yes	Ongoing Annual review

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	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
3	Decreased levels of obesity through exercise	Install Park infrastructure to expand the range of activities through working with sports colleagues Improved sports facilities, MUGA (Improved) Awareness of walking paths, cycle routes ACCESS, PROMOTION, AWARENESS – Daily Mile, Cycle week	Yes	Yes	Ongoing Annual review

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Connections with outside bodies – Warwickshire Cricket Club, AVFC, BCFC, MIND, TAWS, Sport England	Sporting initiatives, Social Prescribing, Funding	Elected members/Local groups/Residents	Yes	Ongoing	Yes

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
2a	Connections with local GPs and local groups	Ward wide	Elected members/Local groups/Residents	Yes	Ongoing	Yes
3a	Collaboration with BCC/Funders/Outside organisations/BCC	Ward wide	Elected members/Local groups/Residents	Yes	Ongoing	Yes

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5. A Bold Clean and Green Bromford and Hodge Hill

Priority 5:	To protect our green spaces and encourage use and care by residents
Why has this been chosen as a priority?	Request of local residents and resident's groups
Who will own this priority?	Local elected members /Local residents and resident's groups/Local Schools/Friends of Groups/NAC
Which organisations and groups do we need to engage and/or work with?	Local litter picking groups and friends of parks groups
What does good look like? How will we know we have achieved our ambition?	Decreased levels of flytipping and ASB. Increased levels of usage of the spaces by the local community

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Establish a number of friends groups for our parks in the ward	Six monthly reviews	Yes	Yes	Ongoing Six monthly review
2	Remove the use of Glyphosate in the ward	Annual review	Yes	Yes	Ongoing Annual review

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3	<p>Install Park infrastructure to expand the range of activities through working with sports colleagues</p> <p>Maximise the use of our parks and green spaces - Stechford Hall Park, Bromford North and South Parks, Hodge Hill Common, Bluebell woods, Comet Park, (Proposed Pocket Park on former Warstone site and Proposed Berrandale Park) inc. the exploration of a free to use football pitch in the ward</p> <p>Table Tennis in parks</p> <p>Benches and Bins in parks to enhance the aesthetics and practicability for park users</p> <p>Air quality monitors in schools</p>	Annual review	Yes	Yes	Ongoing – regular reviews
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1a	Better linkages to Castle Bromwich Hall Gardens, Ward End Park. Improvements to connections to cycle and walking paths. Maximise connections and mapping out the spaces and linkages	Across the ward – linkages to all green spaces to achieve a coherent walking/cycling map that links green spaces and park within the ward and also to parks in neighbouring wards	Elected members/NAC/	Yes - both	No completion date established	Yes
2a	Parks BCC	Ward wide	Elected members/BCC/Residents	Possibly	Ongoing	Yes
3a	Secure funding – Section 106 and other funding streams	Ward wide	Elected members/BCC collaboration with local groups and residents	Yes	Ongoing	Yes

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6. A Bold Local Bromford and Hodge Hill

Priority 6:	Housing Priority Plan
Why has this been chosen as a priority?	To ensure optimum delivery of Housing Services in the ward
Who will own this priority?	The Housing Liaison Board – Bromford and Hodge Hill ward
Which organisations and groups do we need to engage and/or work with?	<ul style="list-style-type: none"> • Housing management teams • Repairs service • Recognised tenant groups • Community groups • Local ward councillors • Schools • Parks • Local litter picking groups and friends of parks groups • Fleet and Waste • Key services involved in delivery of ward priorities • Beautiful Birmingham • Neighbourhood networks scheme • Hodge Hill – CNSO • Unity HUB • It's your neighbourhood • Any other partners identified as part of the discussion
What does good look like? How will we know we have achieved our ambition?	<ul style="list-style-type: none"> • Clean, Green open spaces • Reduction in fly tipping • Increased customer satisfaction • The delivery of proactive services • More partnership working • Enhanced tenant engagement

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1	Upgrading low rise blocks, improving flooring, lighting and internal decoration and hardstanding bin areas	Regular inspection and reports	Achievable	Yes	Ongoing
2	Identifying hotspot areas for flytipping and working with residents to plan out opportunities	Walkabout with HLB	Achievable – Dedicated HLB team. Identify issues and update on progress at monthly meetings	Yes	Ongoing
3	Retrofit at Dreghorn Road	Updates from BCC	Commenced in March 2023	Yes	Winter 2023/4

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1a	Collaboration between HLB members/Elected members/BCC	Ward wide	HLB/Elected members/BCC	Yes	Ongoing	Yes
2a	Collaboration between HLB members/Elected members/BCC	Ward wide	HLB/Elected members/BCC Yes	Yes	Ongoing	Yes

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3a	Collaboration between HLB members/Elected members/BCC	Firs and Bromford	BCC	Yes - Internal	Ongoing	Yes