

BE BOLD

RUBERY AND REDNAL WARD

**Ward Action Plan
2022 to 2026**

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Ward Information:



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Conservative

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[Read more about Councillor Adrian Delaney](#)

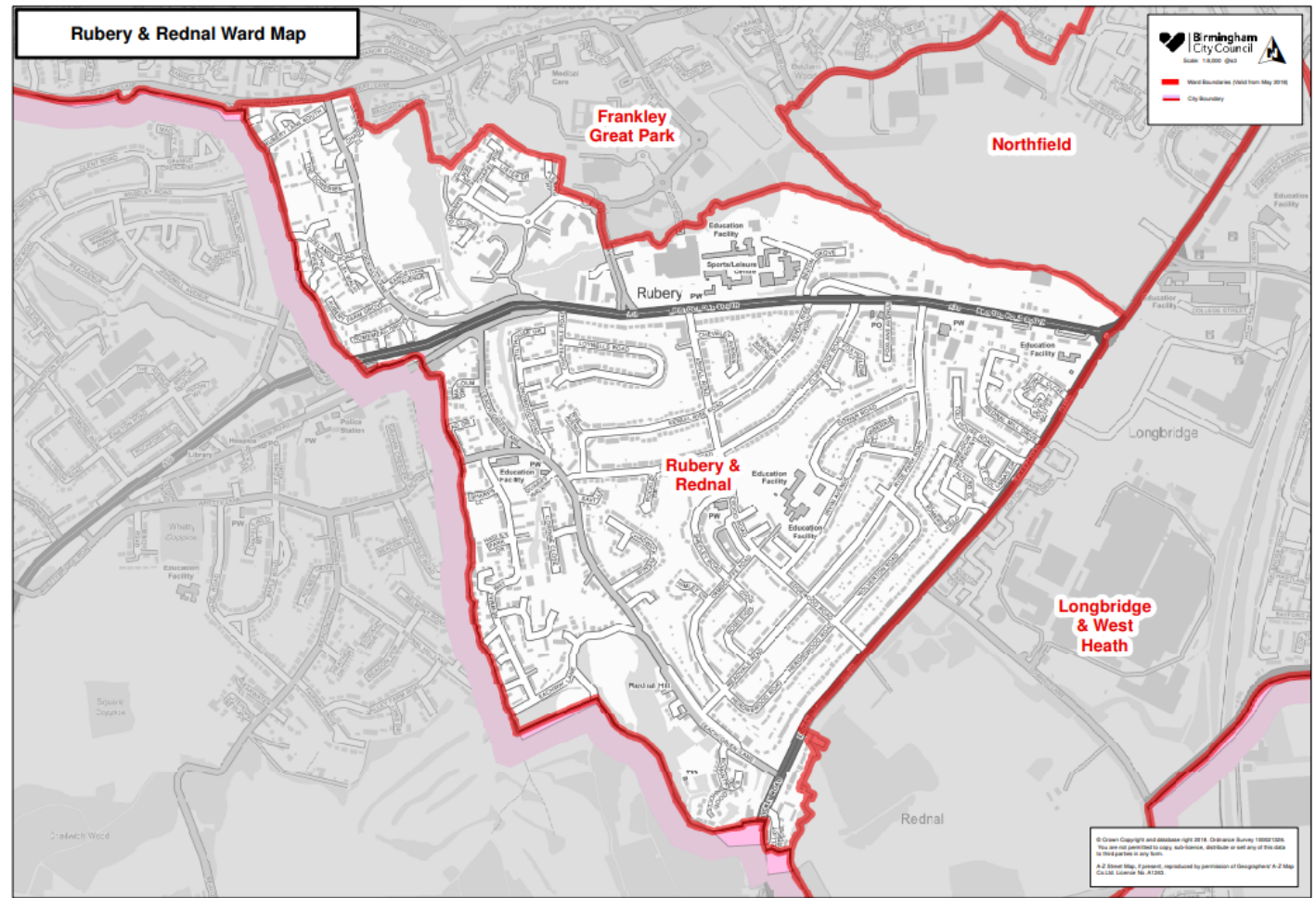
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Further Information:

[View the Ward Profile](#) for more information about Rubery and Rednal ward



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A Cleaner and Greener Rubery and Rednal Ward

Priority 1:	For Rubery and Rednal to be a cleaner and greener place to live, work and visit.
Why has this been chosen as a priority?	To tackle litter, fly-tipping and graffiti, as well as protecting parks and green open spaces. These are the issues most often raised by local residents and community groups.
Who will own this priority?	Everyone
Which organisations and groups do we need to engage and/or work with?	Birmingham City Council, Rednal Litter Busters, Rubery Wombles and other local organisations and residents.
What does good look like? How will we know we have achieved our ambition?	So, Rubery and Rednal can become an area where the local community are proud to live. This will be achieved by making the roads, parks and shopping parades cleaner and greener.

Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Tackling litter, fly-tipping, graffiti and missed collections.	Improved satisfaction in the cleanliness of the local area. Reduced incidents of fly-tipping, graffiti and missed collections.	Resources exist with Birmingham City Council to improve council services and use enforcement powers.	Resources exist with BCC to improve council services and use enforcement powers.	Ongoing issue, continual improvement, especially by 2026.
2	Secure investment and protect the future of local parks and green open spaces.	The future of green open spaces at risk to be secured. Investment in parks and green open spaces to improve existing facilities.	Resources exist within Birmingham City Council to invest in green open spaces, plus additional funding can be secured through local groups.	Resources exist within Birmingham City Council to invest in green spaces, plus additional funding can be secured through local groups.	Ongoing

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	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
3	Explore options to develop new green spaces and make areas greener.	New green spaces delivered. Existing spaces made greener through gardening or new planting.	Potential sites exist to be developed as pocket parks. Green work already takes place in Rubery and Rednal with the Rubery Wombles and Rednal Litter Busters.	Potential sites exist to be developed as pocket parks. Green work already takes place in Rubery and Rednal with the Rubery Wombles and Rednal Litter Busters.	Ongoing

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Support the work of community groups like Rednal Litter Busters and Rubery Wombles.	Whole Ward	Birmingham City Council, local groups and local residents.	Yes- to support ongoing work and new projects.	Ongoing	
1b	Decrease the number of missed collections for household, recycling and garden waste.	Whole Ward	Birmingham City Council.	No- should be achievable within existing Birmingham City Council resources.	Ongoing	

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1c	Work to improve street cleansing, litter and graffiti clearance.	Whole Ward	Birmingham City Council.	No- should be achievable within existing Birmingham City Council resources.	Ongoing	
2a	Demand more mobile CCTV to address fly-tipping.	Fly-tipping hotspots across the Ward.	Birmingham City Council.	No- should be achievable within existing Birmingham City Council resources.	Ongoing	
2b	Review refuse collection arrangements to help tackle potential fly-tipping.	Whole Ward	Birmingham City Council.	No- should be achievable within existing Birmingham City Council resources.	Ongoing	
2c	Retain Mobile Household Recycling Centres and campaign for the reintroduction of free bulky waste collections.	Whole Ward	Birmingham City Council.	No- should be achievable within existing Birmingham City Council resources.	Ongoing	

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
3a	Push for greater enforcement for littering, fly-tipping, and other environmental offences. Including against private landlords and business.	Whole Ward	Birmingham City Council.	No- should be available within existing Birmingham City Council resources.	Ongoing	
3b	Introduction of new litter bins, where requested.	Whole Ward	Birmingham City Council.	No- should be achievable within existing Birmingham City Council resources.	Ongoing	
3c	Plant more trees in local parks and green open spaces.	Whole Ward	Birmingham City Council	No- should be achievable within existing Birmingham City Council resources.		

A Safer Rubery and Rednal Ward

Priority 2:	For Rubery and Rednal to be a safe place to live, work and visit.
Why has this been chosen as a priority?	Tackle crime and anti-social behaviour across the Ward. This issue is a major concern to many residents.
Who will own this priority?	Everyone
Which organisations and groups do we need to engage and/or work with?	Birmingham City Council, West Midlands Police, West Mercia Police, local residents, Birmingham City Council and other Housing providers and community groups.

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<p>What does good look like? How will we know we have achieved our ambition?</p>	<p>Rubery and Rednal to be a safer and more welcoming place where crime and anti-social behaviour is reduced and is not a serious concern.</p>
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Set up to three clear, realistic goals that we want to achieve locally

	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
1	Make Rubery and Rednal a safer place to live, work and visit.	Reduced incidents of crime and anti-social behaviour.	West Midlands Police to have a greater focus on neighbourhood policing.	West Midlands Police to have a greater focus on neighbourhood policing.	Ongoing issue, but improvement by 2026.
2	Improve road safety.	New road safety schemes delivered to address accident hotspots, speeding concerns and parking complaints.	Local Highway budget exists to deliver small schemes. Resources exist with Birmingham City Council to improve road safety by funding larger schemes.	Local Highway budget exists to deliver small schemes. Resources exist with Birmingham City Council to improve road safety by funding larger schemes.	Ongoing issue, but new schemes to be delivered by 2026.

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	Specific: Clear and well defined	Measurable: With criteria for how progress will be measured	Achievable: Attainable and not impossible to achieve	Realistic: Within reach and relevant to your means and resources	Timely: With a clear timeline, including a target date
3	Tackle the growth of Houses of Multiple Occupation (HMOs), Exempt Accommodation, and other poor-quality accommodation.	Reduction in the number of HMOs and Exempt Accommodation. Selective and Additional Licensing policies secured. Birmingham City Council properties to be at Decent Homes Standard.	Account to deliver improvements.	Resources exist with Birmingham City Council to clamp down on badly run HMOs and Exempt Accommodation. Birmingham City Council has introduced Selective Licensing for other wards in Birmingham. Birmingham City Council has Housing Revenue	Ongoing issue, but improvement by 2026.

Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Address ASB in parks and green spaces, especially motorbikes	Parks and green open spaces across the ward.	Birmingham City Council and West Midlands Police.	No- should be achievable within existing Birmingham City Council and West Midlands Police resources.	Ongoing	
1b	Reintroduction of concierge service for tower blocks.	Cock Hill	Birmingham City Council	No- should be achievable within existing Birmingham City Council resources.	Ongoing	

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1c						
2a	Campaign for traffic calming measures to tackle speeding and address accident blackspots.	Whole Ward, but specific locations include: -Edgewood Road -Lickey Road, Edgewood Road junction -Leach Green Lane	Birmingham City Council	No- should be achievable within existing Birmingham City Council resources.	Ongoing	
2b	Tackle dangerous and inconsiderate parking around schools through enforcement and highway measures.	All schools in the Ward	Birmingham City Council, West Midlands Police and schools.	No- should be achievable within existing Birmingham City Council resources	Ongoing	
2c	Improve cycling facilities and address parking on pavements.	Whole of the Ward	Birmingham City Council West Midlands Combined Authority (WMCA) West Midlands Police	No- should be achievable within existing Birmingham City Council/ WMCA resources	Ongoing	

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2d	Improve pedestrian safety through new crossing facilities, such as new crossing facilities or pedestrian refuges	Whole Ward, but specific locations include Edgewood Road by Rednal Hill school	Birmingham City Council	No- should be achievable within existing Birmingham City Council resources	Ongoing	
3a	Campaign to secure the conversion of HMO's and Exempt Accommodation back into family homes	Whole Ward	Birmingham City Council	Yes	Ongoing	
3b	All Birmingham City Council owned homes to be improved to Decent Home Standard	Whole Ward	Birmingham City Council	No- should be achievable within existing Birmingham City Council resources	Ongoing by 2026	
3c						