

**BE BOLD**

**BE SUTTON REDDICAP**

**Ward Action Plan  
2022 to 2026**

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

## Ward Information:

**Councillor Richard Parkin  
(Conservative)**

**Email:** [richard.parkin@birmingham.gov.uk](mailto:richard.parkin@birmingham.gov.uk)

[Read more about Councillor Richard Parkin](#)



**MP for Sutton Coldfield:**

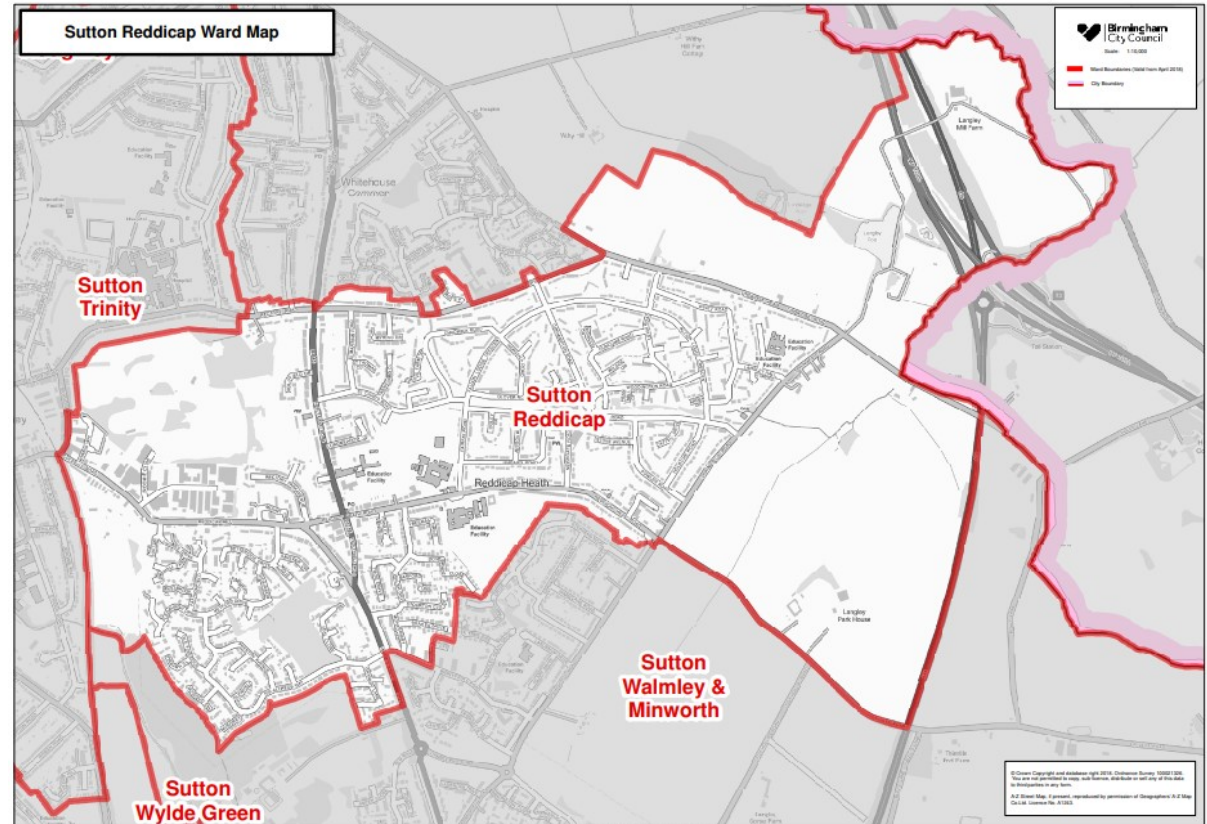
**Rt Hon Andrew Mitchell**

**Email:** [andrew.mitchell.mp@parliament.uk](mailto:andrew.mitchell.mp@parliament.uk)

[Read more about Rt Hon Andrew Mitchell](#)

## Further Ward Information

[View the Ward Profile](#) for more information about Sutton Reddicap ward



Please refer to 'Guidance for Completing the Ward Action Plan Template' document

1. A Bold Prosperous Sutton Reddicap

<b>Priority 1:</b>	To support and encourage inward investment into Reddicap. To maximise jobs and training opportunities for Reddicap residents who are out of work and/or are looking to 'up-skill'
<b>Why has this been chosen as a priority?</b>	Statistics show that Reddicap has a higher percentage of unemployed residents than any other Sutton ward, based on total claimants and claimants in the 18-24 age bracket
<b>Who will own this priority?</b>	Cllr Richard Parkin
<b>Which organisations and groups do we need to engage and/or work with?</b>	Local shops and businesses looking to invest in the ward, Compass Support, Langley Housing Consortium (jobs/training), Town Council
<b>What does good look like? How will we know we have achieved our ambition?</b>	More business growth and employment opportunities

<b>Goal</b>	<b>Target</b>
Encourage new and existing businesses to invest in the ward	Number of businesses opening, and jobs secured (e.g., recent support provided to ASDA in helping to get their store opened with a number of new local jobs secured in the community)
Support existing businesses	Promote and support local businesses when required (e.g., support being provided to ASDA, local day nursery etc)
Promoting job training opportunities and inward investment on the back of new developments in the ward	Continue to work closely with those engaged in the Langley development and the Taylor Wimpey Lindridge Chase development at the top of Lindridge Road

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

2. A Bold Inclusive Sutton Reddicap

<p><b>Priority 2:</b></p>	<p>To 'level up' areas of the ward which have suffered from years of insufficient funding and support from Birmingham City Council by addressing long-standing infrastructure maintenance/repairs, tackling issues around social housing, and supporting individual tenants who need targeted help and support.</p> <p>To improve the Highways infrastructure (roads, pavements etc) to help residents move more safely and quickly around the ward: too many roads/pavements have been neglected by the City Council and are in a poor condition.</p> <p>To convince Birmingham City Council that it needs to sit up and provide more funding to address the issues faced by residents in parts of Falcon Lodge and Mount View (in particular), and that there are areas of deprivation in the ward that have been ignored or forgotten about for too long.</p> <p>To correct the long-held and incorrect impression of Birmingham City Council that Sutton Coldfield does not need any targeted support as it is a 'wealth constituency' and does not face the same types of issues seen in other parts of the city.</p>
<p><b>Why has this been chosen as a priority?</b></p>	<p>Too many areas of the ward have been left behind by Birmingham City Council which has consistently failed to invest in parts of Falcon Lodge and Mount View in particular over many years leaving many long-standing problems as a consequence</p>
<p><b>Who will own this priority?</b></p>	<p>Cllr Richard Parkin</p>
<p><b>Which organisations and groups do we need to engage and/or work with?</b></p>	<p>BCC Housing Department, OurPlace Support, Compass Support, BCC Highways Officers, Kier, Town Council</p>
<p><b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b></p>	<p>Improved/more responsive infrastructure maintenance work, repairs etc and improved residents' health and well-being</p>

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Goal	Target
Engage with local residents and groups to hold the council to account on priorities identified by residents: highways works	Push BCC to act on requests for road resurfacing programmes e.g., Reddicap Heath Road, Stone Avenue, Berryfields Road, Walmley Road, Woodington Road, amongst many others. All of which are long overdue
Close engagement with local residents on specific housing issues: individual housing issues	Support individual residents with housing issues and hold Birmingham City Council to account for their continued failure to address general housing issues such as overdue repairs, residents living in unsuitable accommodation, problems with VOID properties, lack of property maintenance and supervision, ASB reports etc
Engage volunteer groups with local residents: signposting	Signpost residents to help by other organisations (e.g., Compass, OurPlace) and Neighbourhood network Services/Community network Support Officers
Engage with local residents and groups to hold the council to account on priorities identified by residents: protect grass verges	Install bollards/raised kerbs to protect grass verges/open spaces (eg corner of Chadwick Road, Reddicap Heath Road, Duncumb Road, Wilson Drive, top of Rectory Road, bottom of Carhampton Road). Hold companies and individuals to account for damaging grass verges; convince the council to take action instead of continually ignoring residents' complaints and reports
Engage with local residents and groups to hold the council to account on priorities identified by residents: paths and pavements	<p>Improve paths access to flats (e.g. Wyatt Road, Glover Rd), Chadwick Road grass verge paths, paths outside retail areas (Chadwick Rd/Rectory Rd cut through), pavement blocked by wheelie bins on Glover Road.</p> <p>Improvements/repairs needed: main pathway from pavement to Wyatt Road entrances and others, Chadwick Road pathways for wheelchairs, mobility scooters etc, paths from pavement to outlets in Chadwick Road/Rectory Road cut through</p>
Engage with local residents and groups to hold the council to account on priorities identified by residents: alleyways	<p>Better maintenance for alleyways long neglected by Birmingham City Council.</p> <p>Alleyway improvements off St Chads Road to Hollyfield Primary School, Tysoe Drive etc</p> <p>Work closely with Town Rangers who will maintain alleyways far quicker and more efficiently than Birmingham City Council</p>
Engage with local residents and groups to hold the council to account on priorities identified by residents: improved lighting	Install and improve lighting e.g., at entrance to Churchill Rd flats (six blocks opposite ASDA need improved lighting); Wyatt Road flats

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Goal	Target
Engage with local residents and groups to hold the council to account on priorities identified by residents: public lighting	Install lighting at Mount View car park  Half of Mount View car park at back of Copsehill Court has no lighting and gives residents' sense of insecurity/fear at night
Engage with local residents and groups to hold the council to account on priorities identified by residents: housing repairs	Act on repairs requests (e.g., Wyatt Rd entrances)  Wyatt Road flats (68-84) need digital door entry systems, new doors, and communal lighting improvements
Engage with local residents and groups to hold the council to account on priorities identified by residents: traffic and parking improvement measures	No parking zones on Lindridge Road to improve traffic flow and prevent bottlenecks by Springfield Road junction
Engage with local residents and groups to hold the council to account on priorities identified by residents: cycle hire	Relocation of cycle hire rack in Rectory Park
Engage with local residents and groups to hold the council to account on priorities identified by residents: garages	New gate and garage repairs (e.g., Fowler Road); clearance of garage areas overgrown with vegetation which have been locked and ignored by Birmingham City Council e.g., garages on Falcon Lodge Crescent, Lindridge Road, Holbeche Road, Chadwick Road
Engage with local residents and groups to hold the council to account on priorities identified by residents: council flats/maisonettes	Review of door entry systems, flat numbering signs and hardstanding areas/wheelie bin provision at all council flats and maisonettes in Falcon Lodge and elsewhere in the ward.

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

3. A Bold Safe Sutton Reddicap

<b>Priority 3:</b>	To work closely with the Police and local PCSOs and engage more effectively with the local community as a 'joined up' approach (Police/councillors/residents) to take effective action and make residents feel safer
<b>Why has this been chosen as a priority?</b>	Residents feel that the high levels of anti-social behaviour, violent incidents, drug dealing etc across all areas of the ward are getting worse and many feel the Police and councillors aren't listening
<b>Who will own this priority?</b>	Cllr Richard Parkin
<b>Which organisations and groups do we need to engage and/or work with?</b>	Police and PCSOs, Police Violence Reduction Partnership, local schools, residents' groups (e.g., Neighbourhood Watch)
<b>What does good look like? How will we know we have achieved our ambition?</b>	Fewer complaints/reports raised by residents about anti-social behaviour, violent incidents, drug dealing etc. Improvements to urban environment (eg clearing alleyways, pedestrian are repairs etc) to make residents/pedestrians feel safer.

Goal	Target
More visible presence of Police/PCSOs	Monthly joint projects with Councillors and Police e.g., joint walkabouts, regular Speed watch campaigns, hold and/or attend more community events, develop closer links between Police and councillors with local schools
Greater collaboration between Councillors and Police/PCSOs	PACT (Police and Community Together) meetings, police representation in Ward Meetings and Falcon Lodge Community Forum, regular email/phone call contact with local PCSO and Police Sargeant, attend Police World Café events
Reduction in reported incidents	Aim to reduce the fear of crime in the ward and reduce the number of incidents reported to the police; work with residents and PCSOs to target most common complaints/reports i.e., ASB, shoplifting from local shops, speeding off-road bikes damaging green spaces and putting pedestrians at risk, vandalism etc
Engage other groups with local residents and hold the council to account on priorities identified by residents: pedestrian and road users' safety	Improve residents' safety by ensuring that broken infrastructure is repaired more quickly e.g., loose pedestrian barriers outside John Willmott School, broken barrier by bus stop on Carhampton Road, quicker action to replace broken drain covers that are hazardous to road users etc
Engage other groups with local residents and hold the council to account on priorities identified by residents: safer recreational areas	New gate for recreational area at Mount View to create enclosed area (to protect children when playing, to allow dogs to run off lead in a contained area etc)

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Goal	Target
Engage other groups with local residents and hold the council to account on priorities identified by residents: damaged infrastructure	Quicker action to replace or repair broken infrastructure where damaged (e.g., new Glover Road sign, vandalised cabinets/junction boxes etc)
Engage other groups with local residents and hold the council to account on priorities identified by residents: allotments	Push/chase Birmingham City Council to clear overgrown allotment entrances e.g., Falcon Lodge Crescent, Chadwick Road. Work with Town Council to improve local allotments by allocating more funding to finance improvements after years of neglect and under-investment by Birmingham City Council (allotments to shortly be transferred to Sutton Coldfield)
Engage other groups with local residents and hold the council to account on priorities identified by residents: road safety	Improve safety measures on Walmley Road by cut through by dentists



Please refer to 'Guidance for Completing the Ward Action Plan Template' document

4. A Bold Healthy Sutton Reddicap

<b>Priority 4:</b>	To promote more sustainable forms of transport To improve road safety To invest in open spaces to protect, maintain and enhance the local environment To support residents' groups, churches, community organisations etc in initiatives to improve health and well-being To engage with residents and the Town and City Councils to support improvements to the local environment and reduce air pollution
<b>Why has this been chosen as a priority?</b>	To improve the health and well-being of residents and their families
<b>Who will own this priority?</b>	Cllr Richard Parkin
<b>Which organisations and groups do we need to engage and/or work with?</b>	Highways Department, schools, Town Council, BCC, local charities, volunteer groups, resident groups, churches
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	When more measures to meet this priority have been introduced

<b>Goal</b>	<b>Target</b>
Encourage schools to install AQMs and draw up travel plans	Liaise closely with the two local primary schools (New Hall Primary and Hollyfield Primary) and two secondary schools (Fairfax and John Willmott). Encourage schools to adopt Mode shift stars, sign up to car free school streets and similar schemes, install AQMs, engage with children and parents re road safety/sustainable transport, reduce traffic speeds outside schools etc

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Goal	Target
Monitor speeding and take action where appropriate	Examples include: Lindridge Road: reduce traffic issues and parking congestion by liaising with cemetery and setting up an Action Plan, engaging with Highways officers and residents re potential traffic measures, monitor traffic speed with data strip and act accordingly Lindridge Chase: attend Taylor Wimpey/North Works meetings (S106 funding for traffic measures?) Hollyfield Road: possible to introduce Highways measures following data strip analysis and engagement with Hollyfield Primary School? Organise regular Speed Watches with local police through my creation of new Reddicap Speed Watch Group
Monitor parking/road issues and introduce remedial measures where required	Promote and encourage ward measures via Town Council Active Travel Plan (ATP)
Improve urban environment and create greater sense of well-being	Extend wildflower meadows, planters, hanging baskets, tubs etc along Churchill Road building on last year's welcome green initiative from the Town Council

**5. A Bold Green Sutton Reddicap**

<b>Priority 1:</b>	To improve the street-scene and local environment generally To reduce the volume of litter, graffiti, and fly tipping
<b>Why has this been chosen as a priority?</b>	Parts of the ward (especially in Falcon Lodge and Mount View) suffer from an unacceptable volume of litter, repeat fly tipping, graffiti and a poor and unreliable bin collection service from Birmingham City Council which adds to the problem
<b>Who will own this priority?</b>	Cllr Richard Parkin
<b>Which organisations and groups do we need to engage and/or work with?</b>	BCC Waste and Housing Departments, local litter action groups, Sutton Coldfield Town Council Town Rangers
<b>What does good look like? How will we know we have achieved our ambition?</b>	Reduced number of reported litter, fly tipping and graffiti incidents

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Goal	Target
Wheelie bins for all residents	<p>Increase number of wheelie bins with hardstanding areas for flats/maisonettes in Falcon Lodge. Review existing wheelie bin provision and add more bin/extend hardstanding areas where necessary. Increase number of shared recycling bins across council properties.</p> <p>Falcon Lodge Crescent, Carhampton Rd (x2), Churchill Rd (x4), Woodington Rd, Cumberland Walk (x2), Glover Rd (x2)</p> <p>2023/24: Wyatt Rd, Wilson Drive etc.</p>
Regular anti-graffiti, anti-fly tipping and anti-litter crews taking quicker and more comprehensive environmental, health and well-being action across the ward	Increase number of visits from MHRC and 'blitz' teams; to target graffiti incidents quickly and decisively with support of Town Rangers
Closer involvement with local litter groups	Grow number of local volunteers and community litter picks; close involvement with Sutton Coldfield Litter Action Group; organise community litter picks; assist and encourage Adopt a Road scheme
More public waste bins. Increase the number of new public waste bins and ensure damaged bins are replaced/repared asap	<p>New bins requested: Hollyfield Rd (outside primary school), Lindridge Road and outside New Hall Primary School.</p> <p>14 new or replacement bins at these locations: FLC alleyway (new), FLC by bus stop (new), Rectory Rd by bus stop (replacement), Hollyfield Rd outside church x 2 (replacement?), Hollyfield Rd by sandwich shop (replacement), RHR and Fairfax Road outside schools, bus top etc x 5 (new), Churchill Rd opposite Fowler Rd (new), Rectory Park play area x 2 (replacement).</p> <p>Repairs to 3 bins at play area on Glover Road</p>
Improved play area provision	Improve and maintain play areas in Rectory Park and Glover Road
Remove infrastructure which encourages ASB	Remove shelter outside the Community Centre (eyesore, attracts ASB etc),
Brighten up Falcon Lodge	More hanging baskets, planters, tubs and wildflower meadows; improved Christmas decorations/tree provision (Town Council support)

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Goal	Target
Develop Town Rangers service	Update Town Rangers BOQ to include areas in Reddicap which need TLC, engage Rangers with ad hoc jobs
Protect New Hall Valley	Prevent New Hall Valley encroachments and improve access points (e.g., off Lisures Drive)
Deter travellers' encampments	Act against 'travellers' setting up camps in green spaces and deterring residents from using them; work with Homeless organisations and BCC on plans to offer alternative accommodation and support
Promote more sustainable and healthier forms of transport	Provide WMCA cycle hire points in parts of the ward where they can be most used,
Improve health and safety of residents	Introduce more bleed control kits and defibrillators across the ward ad support residents and other groups who are keen to have them installed in public places
Encourage greater use of green spaces and take steps to protect, maintain and improve them	Improve access to Newdigate Fields and enable residents to use the area more easily and more often; support and engage with residents' groups (e.g. Falcon Lodge Green Spaces, Reddicap Futures, Friends of Rectory Park, Friends of New Hall Valley) to help maintain, protect and improve green space areas across Falcon Lodge and other areas of the ward; work with these groups and seek council funding to prevent vehicles/bikes from driving across grass areas, parking on them etc causing damage to green spaces to the detriment of other members of the community
Support local groups operating in Rectory Park (e.g., Cricket and Hockey Club, Boxing Club) and speak up on behalf of park users who don't want to be penalised or deterred from enjoying our local green spaces	Campaign against the dreadful proposals from Birmingham City Council to introduce for car park charges for Rectory Park which will penalise residents for trying to be more healthy and active and will penalise clubs and organisations based in the park who do such wonderful work for the local community, its residents and those who rely on the services they provide to improve their lives and well-being
Work with developers and hold them to account to best protect the local environment from any plans which have been approved (e.g., Langley, Lindridge Chase etc)	Ensure new developments minimise impact on local infrastructure and services and that that any development are exemplar 'green' schemes

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

Goal	Target
Protect Reddicap assets which Birmingham City Council fail to invest in, and which have suffered from years of mismanagement which have left them in a terrible condition	Promote greater devolution and seek to transfer more assets from Birmingham to Royal Sutton Coldfield Town Council (e.g., Rectory Park) so they can be looked after properly by Sutton Town Council and local residents instead of continuing to be mismanaged and under-invested by Birmingham City Council
Combat noise pollution	Address incidents of noise pollution (e.g., from car wash on Reddicap Heath Road)

**6. A Bold Local Sutton Reddicap**

<b>Priority 6:</b>	To further engage with the local community in identifying areas of concern, and then take action and make decisions that improve the daily lives of residents
<b>Why has this been chosen as a priority?</b>	To enable residents to 'buy into' and get involved in the improvements needed in their neighbourhoods, which historically has not happened to a great extent
<b>Who will own this priority?</b>	Cllr Richard Parkin
<b>Which organisations and groups do we need to engage and/or work with?</b>	City and Town Councillors, local volunteer groups and other organisations
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Greater input from residents and growth in delivery of targeted improvements from local councillors

Goal	Target
Engage other groups with local residents	Develop the connections between other local groups/organisations and residents
Engage councillors with local residents	Grow the volume of contacts from residents and attendee numbers at Ward Meeting (approx. every six weeks) and Advice Surgeries (monthly)
Improved communication with local residents	Facebook, newsletters, email, Messenger, WhatsApp etc. More visible presence from councillors.
Develop contacts between councillors and other local groups	Continue and develop existing links with schools, churches, OurPlace Support, Compass Group, Spurgeons, Up Creative, Reddicap Futures, Friends of Rectory Park, Neighbourhood Watch, local charities and charity shops. Encourage and support new residents' groups
Re-establish Falcon Lodge Community Forum and link in the forum's goals/targets to this Ward Plan	Build on/develop aspirations in the Falcon Lodge Community Plan 2018-2022 and help formulate new targets for 2022-2026