

# MOSELEY

## Ward Action Plan 2022 to 2026

## Ward Information:



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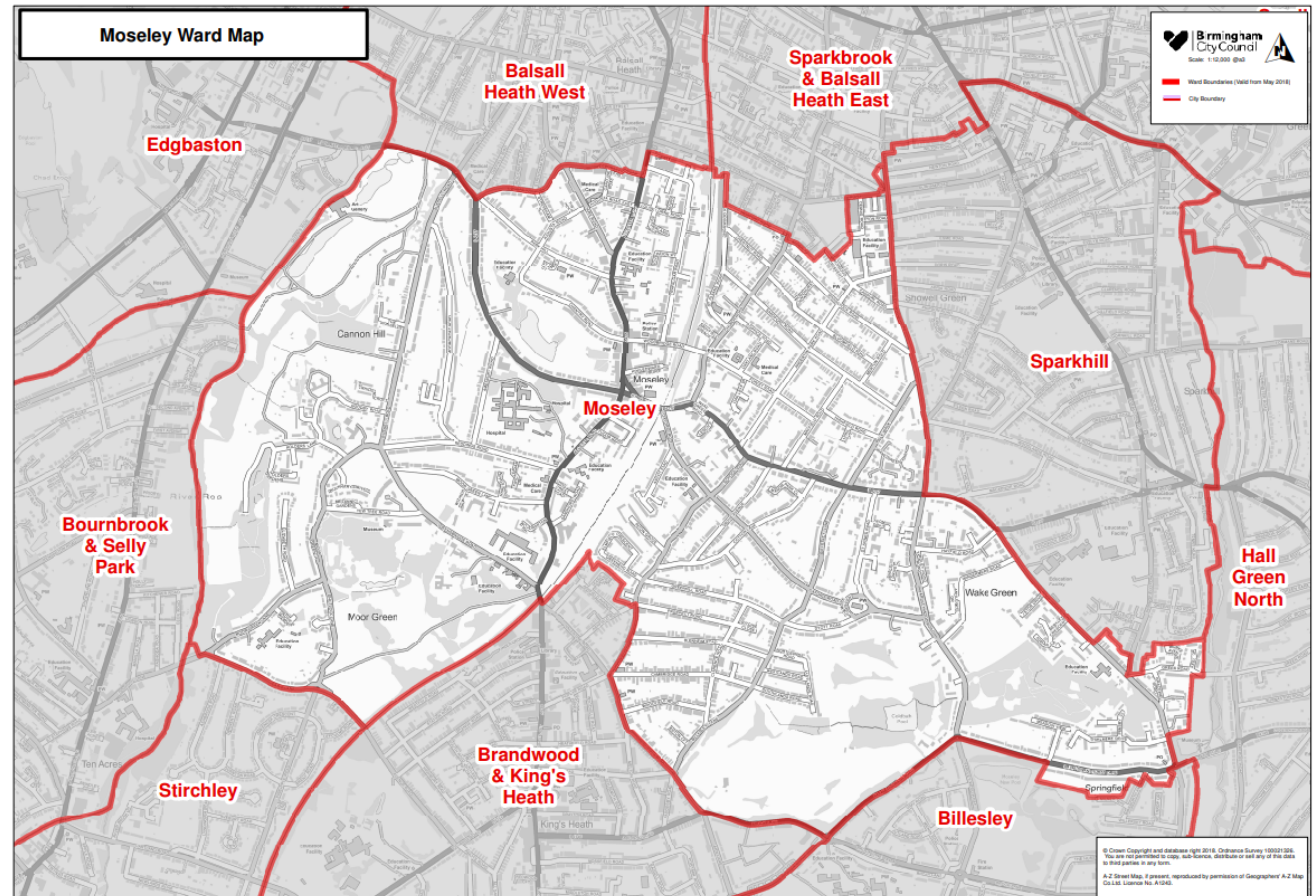
[Read more about Councillor Kerry Jenkins](#)



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## Further Ward Information

[View the Ward Profile](#) for more information about Moseley ward

## A Bold Prosperous Moseley

<b>Priority 1:</b>	Support financial stability and the local economy in the ward
<b>Why has this been chosen as a priority?</b>	A lot of small independent business who having just started to recover from the pandemic are now facing a cost-of-living crisis and huge increase in energy costs.
<b>Who will own this priority?</b>	CDT
<b>Which organisations and groups do we need to engage and/or work with?</b>	Moseley Business Group (currently informal) Moseley in Bloom/Moseley in Lights/ Moseley Festival Moseley Regeneration Group Moseley Community Development Trust (CDT) Moseley Alternative Giving Campaign Moseley Forum Moseley Farmers Market Plastic Free Moseley and Kings Heath / Brummie Cup B13 Magazine
<b>What does good look like? How will we know we have achieved our ambition?</b>	Flourishing local businesses with residents choosing to shop local with new businesses choosing Moseley and taking on currently empty retail units. Adding to the variety of businesses including boosting the daytime economy and providing opportunities for pop ups, start-ups, and community-based enterprises.

### Set up to three clear, realistic goals that we want to achieve locally

	<b>Specific:</b> Clear and well defined	<b>Measurable:</b> With criteria for how progress will be measured	<b>Achievable:</b> Attainable and not impossible to achieve	<b>Realistic:</b> Within reach and relevant to your means and resources	<b>Timely:</b> With a clear timeline, including a target date
1	Encourage the business community to work together to enhance mutual prosperity and for the broader good of the Moseley community.	Business community report increased footfall and sales.	We currently have an informal business group of 61 who regularly communicate with each other and Councillors.	Businesses are keen to explore ideas and promote a shop local philosophy.	We would like to have a more formalised Business Association set up by end of 2023 and extended to include businesses in satellite retail areas across the ward.

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2	Develop ways to involve property owners and landlords in the shopping area(s) in understanding the needs and concerns of the community.	A number of projects already exist that business can be involved in such as the Bloom in Business Awards which was relaunched last year with 15 businesses taking part.	We would like to develop more projects that incentivise and encourage businesses to choose to participate more in community activities and events.	Already regular Moseley Litterbuster litter picks of local centres – we will involve businesses in a pledge to keep their premises in good condition and litter free.	We would like to double the participation by Bloom in Business Awards and other community activities by summer 2024
3	Encourage a diversity of business types and make Moseley a destination choice attracting visitors from outside the local area	Continue to identify potential of empty units for pop up and start up use and community activities.	Identify and explore forthcoming community assets such as station forecourt.	Continue to expand the use of Moseley Village Green and repurpose it as a safe family area that can be used for activities and events.	End of 2023

### Set the actions needed to achieve each of our goals

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Setting up a Business Association, (or satellite BID with Kings Heath)	Moseley centre and satellite areas	Moseley CDT Business Group Regen Group Councillors	Possibly	End of 2023	
1b	Promote business via hyperlocals and B13 MAGAZINE	All ward	Moseley Business group		Ongoing	
1c	Promote benefits of shopping locally through a local social media campaign	Moseley Centre and surrounding	Moseley CDT Moseley Regen Local Businesses Councillors		Ongoing	

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2a	Set up community events and invite business to participate	Moseley centre	Regen/Business/CDT/ Moseley Festival		2024	
2b	Encourage more involvement in Bloom Awards and sponsorship opportunities	Moseley centre	Moseley in Bloom Moseley in Lights		Summer 2023	
2c	Encourage sustainability and environmentally friendly initiatives to enhance business profiles	Across ward	Moseley Litter Busters/ Plastic Free Moseley and Kings Heath /Brummie Cup	Possibly	Summer 2023	
3a	Identify opportunities for pop up business use via a database of landlords/retail owners	Moseley Ward	CDT	Possibly for land registry records access	End of 2023	
3b	Look at using station foyer area for business advertisement and market stalls	Moseley Centre	Regen/ CDT Network Rail		Summer 2024	
3c	Closure of the slip road for one off events and more use of the village green	Moseley Centre	BCC TAWS Farmers Market Business group	Road closures	Ongoing	

### A Bold Inclusive Moseley

<b>Priority 2:</b>	Supporting targeted activities and opportunities for groups at risk, particularly of isolation and mental health issues.
<b>Why has this been chosen as a priority?</b>	Residents surveyed were concerned about marginalised, or isolated groups feeling alienated or at risk.
<b>Who will own this priority?</b>	
<b>Which organisations and groups do we need to engage and/or work with?</b>	Neighbourhood Network Schemes, Moseley CDT, Adult Social Care Team; Youth Service; BCC; Healthcare organisations; Housing providers; Faith groups; Sports clubs; Moseley Forum; Housing Liaison Board

**What does good look like?**  
**How will we know we have achieved our ambition?**

Regular community events reaching across all groups.

**Set up to three clear, realistic goals that we want to achieve locally**

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1	Improve access to community information and increase opportunities for all residents ('reaches all access')	Already have a great noticeboard at the Exchange	Ensure kept up to date and that people know it is there.	Reaching out to our diverse population by identifying other ways to communicate.	
2	Build on existing grassroots initiatives to understand and support the needs of all sections of the community and further develop opportunities.	Aware of a large number of groups and services offering support across the community.	Develop a 'one stop shop' of information	Increase diversity of support available to fully match needs of community	
3	A community offer that recognises the diverse population and addresses the needs of the elderly and the young.	Moseley Together was set up at the start of the pandemic as a covid mutual support group. Now continuing to operate as a community information group.	Identify care homes and retirement homes to find out scale of need. Identify current provision for young people (mainly provided by faith groups.)	Increase package of community support available to both groups.	

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1a	Develop regular community engagement and advice sessions in different locations in the ward	All Moseley	CDT Councillors		2024	
1b	Advertise / signpost activities of groups and organisations and publish and regularly update a list of volunteering opportunities.	All Moseley	CDT Councillors		End 2023/ Early 2024	
1c	Promote the Housing Liaison Board (HLB) with a view to increasing members' representation across the Ward.	All Moseley	Councillors		End 2023/ Early 2024	
2a	More events targeted at bringing people together	All Moseley	CDT Moseley Forum Moseley Together Moseley for Ukraine		2024	
2b	Review accessibility across the ward (location of dropped kerbs, street furniture)	All Moseley	BCC Regen Councillors Better streets for Moseley		2023/2024	



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2c	Review disabled parking provision	All Moseley	BCC Regen Councillors Better streets for Moseley		2023/2024	
3a	Liaise with care homes to assess current provision and identify gaps (befriending)	All Moseley	BCC Councillors CDT		2023/2024	
3b	Support community newsletter	All Moseley	Councillors CDT		End 2023	
3c	Identify additional youth provision (detached projects / drop in)	All Moseley	Councillors Youth Service	Yes	2023/2024	

### A Bold Safe Moseley

<b>Priority 3:</b>	Safer streets and roads and a safer community
<b>Why has this been chosen as a priority?</b>	Pedestrians, cyclists, public transport users, and motorists are all concerned about safety when in transit.
<b>Who will own this priority?</b>	BCC Councillors WM Police
<b>Which organisations and groups do we need to engage and/or work with?</b>	NPT, Love Your Streets teams, BCC' Birmingham Connected; Transport for West Midlands; Moseley Forum/ Better Streets for Moseley; Residents groups; Schools; Business group
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Residents feeling safer walking/cycling/scooting around their neighbourhoods, parks, and residential streets.

**Set up to three clear, realistic goals that we want to achieve locally**

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1	Increase road safety measures especially with a view to protecting pedestrians and non-car based road users.	Survey residents to see if they feel safer	Install/improve lighting in alleyways, car parks, residential roads and parks.	Traffic calming measures and LTNs installed in roads identified as most dangerous.	Achieve all goals by the end of 2026
2	Make active travel and public transport safer.	Monitor increase in active travel and a decrease in car journeys.	Install School Streets outside every primary where possible.	Allocate all ward funding that becomes available to improving road safety.	All schools to adopt School Streets by 2026.
3	Work with the police and BCC to tackle dangerous and illegal driving and parking	Reduction in complaints of driving and parking offences.	Increase enforcement patrols.	Ban pavement parking on affected roads.	Annual review of accident and complaint data.

**Set the actions needed to achieve each of our goals**

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1a	Establish a road traffic management plan.	All Moseley	Regen Councillors BCC	Internal	2023/2024	
1b	Support parks groups and support staff to improve their green spaces	All Moseley	'Friends of' groups for all parks, BCC; BOSF	Internal	Ongoing	

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1c	Create cycling network with safe segregated cycle lanes that connect existing cycle routes. Install secure cycle storage	All Moseley	BCC, TFWM	Internal/External	2026	
2a	Check schools are receiving Council support and offer them all air quality monitors.	Every school in the Ward	Schools have a designated contact in the transport delivery team in BCC.	Internal	End 2023	
2b	Work with all schools to ensure they all have an active travel plan and are making progress with Modeshift stars. Introduce school street at schools across the Ward	All schools where appropriate	Schools have a designated contact in the transport delivery team in BCC.	Internal	2024/25	
2c	Invest in road safety measures.	Identified danger spots.	BCC/WMCA	Internal/External		
3a	Campaign against pavement parking	All Moseley	BCC/Police		2024	
3b	Tackle anti-social behaviour with new PSPO, more enforcement and re-introduce Pubwatch	Moseley Centre. Alcester Road / adjoining roads.	BCC/Police /Businesses		Ongoing	

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3c	Work with police and Council to clear alleyways and monitor causes / displacement of antisocial behaviour	Moseley centre	BCC/Police		Ongoing	

### A Bold Healthy Moseley

<b>Priority 4:</b>	Promote awareness of and participation in health and well-being opportunities and develop a healthier environment for all.
<b>Why has this been chosen as a priority?</b>	Diverse ward with areas of deprivation and an increase in exempt housing.
<b>Who will own this priority?</b>	BCC NHS All
<b>Which organisations and groups do we need to engage and/or work with?</b>	BCC; Housing Associations; Exempt Accommodation providers; Public Health; Neighbourhood Support; NHS; Moseley CDT -outreach / MAGC; NPT; Housing Liaison Board
<b>What does good look like? How will we know we have achieved our ambition?</b>	Fewer car journeys, particularly those under 1 mile. Fewer reports of alcohol /drug related ASB

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1	Promote awareness of challenges and increase participation in health and well-being opportunities	Work with partners to increase local offer. Monitor take up	Increase partnership working and the sharing of information.	A clear recognition of need with clear route to access support networks in place.	
2	Create and maximise opportunities to integrate care systems operating within the community	Identify stakeholders and assess current offer.	Maximize opportunity and expand local offer.	Residents are aware of health offer and support available.	2023/2024
3	Help businesses and residents with debt and money advice.	Numbers taking up support.	Pull together a working group of support agencies.	Network agencies together.	Have resources identified and signposted by the end of 2023.

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1a	Work with adult social care teams/ elderly provision and social housing providers to identify challenges.	All	Councillors/ CDT/ BCC		2023/2024	
1b	Work with NPT and schools re the dangers of Nitrous Oxide	All schools	Councillors/ NPT		2023/2024	
1c	Signposting to support and access to assistance.	All Moseley	Councillors CGT Moseley Together		2023/2024	

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2a	Promote and develop MACG and work of the community outreach worker	All	Councillors CDT			
2b	Work with exempt providers	All	Councillors CDT			
2c	Work with elderly provision to identify and tackle social isolation	All	Councillors/ CDT/ BCC			
3a	Work with businesses and residents to improve access to support and advice regarding debt and finances with the development of a working group of support agencies.	All	Councillors CDT			

## A Bold Green Moseley

<b>Priority 5:</b>	Promote active travel and public transport use. Improve air quality and support biodiversity towards net zero
<b>Why has this been chosen as a priority?</b>	Local interest in active travel and climate emergency and ties in with the development of the LTN. Also an increase in poor driving behaviour, and numbers of cars on our roads.
<b>Who will own this priority?</b>	BCC; Councillors
<b>Which organisations and groups do we need to engage and/or work with?</b>	BCC; WMCA; Birmingham Connected; National Express; Moseley Litterbusters; Moseley in Bloom; Friends groups; NPT; Moseley Forum/Better Streets for Moseley
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Lower pollution levels across the ward. Increase use and appreciation of local Parks.

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1	Maximise community use of Moseley's parks and open green spaces.	Identify barriers to use and work to develop solutions.	Look at ways of encouraging more use of Moseley Park and Pool.	Increase number of people walking/ cycling/ scooting to the park.	2024
2	Promote the use of active travel and green transportation. Champion sustainable practices.	Deliver education programmes to schools to increase awareness	Identify possible projects such as holding an Environmental summit	Living wall at the new train station.	2024
3	Increased environmentally friendly practices to reduce air pollution and improve sustainability.	Work with other groups and stakeholders to develop a unified message and survey residents.	Plant more trees and look at more sustainable planting for floral displays, living walls and green bus roofs.	Increase awareness and develop strategies.	2024

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1a	Set up a local network of local parks/ allotment/ orchards and encourage new members.	All Moseley	Councillors Forum CDT			
1b	Adoption of pocket parks and parklets and development of community garden.	All Woodstock/ Woodhurst	Councillors Friends' groups Residents			
1c	Install more bins around parks, increase lighting and provide secure cycle storage.	Parks	BCC	internal		
2a	Continued expansion of Beryl bikes and scooters and develop more active travel schemes/ LTNs	All North Moseley East Moseley beyond YWR	Councillors BCC	Internal/ External	Ongoing	
2b	Reduce car use and encourage modal shift. Consider future community bus scheme	All	Councillors BCC	Internal/ External		
2c	Work towards a car free Moseley Festival	Moseley centre	Councillors BCC	Internal	Summer 2023	



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3a	Work with local business (and FM) to reduce plastic and food waste and redirect to community fridges.	All	Councillors Moseley Litterbusters Plastic Free Moseley and KH Brummie Cup		2024	
3b	Develop friends of Moseley Station group	Moseley Station	MiB Moseley Forum			
3c	Incentivise business to adopt more environmentally friendly practices.	All	Councillors Stakeholders MiB			

## A Bold Local Moseley

<b>Priority 6:</b>	Moseley has a strong sense of community, but this is felt more strongly within the local centre. There is a need to expand this sense of community to include all parts of Moseley.
<b>Why has this been chosen as a priority?</b>	Residents often talk about Moseley spirit and sense of community but also about how Moseley has changed over the years, particularly with the shops in the local centre. It is a diverse and changing ward, with pockets of wealth next to pockets of deprivation.
<b>Who will own this priority?</b>	All
<b>Which organisations and groups do we need to engage and/or work with?</b>	BCC; CDT; Moseley Society; Moseley Forum; Regen Group; Moseley for Ukraine; Faith groups
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Residents feeling more ownership of their community, and that their community is mutually supportive

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1	Encourage knowledge of and 'Pride of Place' (PofP) in Moseley's identity and heritage	Increased participation	Develop a Pride of Place campaign and a local offer website	Identify groups and organisations to be part of it.	Have resources identified and signposted by the end of 2023
2	Encourage active participation in local groups and societies	Signposting event to raise extent of local offer. Numbers attending	Develop effective ways of communicating local events including the use of social media.	Series of talks and workshops	2024
3	Repurpose and restore empty buildings to serve all sections of the community	Increase number of pop up /community initiatives / ACVs	Work with local landlords and BCC		

### Set the actions needed to achieve each of our goals

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1a	Identify partner groups and set up a working group.	All	PofP working group		2024	
1b	Develop campaign and strategy to deliver	All	PofP working group		2024	
2a	Identify all local organisations/groups	All	Councillors/ CDT			
2b	Create a planning group to collate information and develop strategy	All	PofP working group			

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2c	Identify contact from each organisation to share social media content.	All	PofP working group			
3a	Support CDT to keep a community space	Village centre	CDT/ Councillors			
3b	Identify a community use for Queensbridge sheds site	Queensbridge Road	Councillors	External for restoration	2024	