

**BE BOLD**

**BE HEARTLANDS**

**Ward Action Plan  
2022 to 2026**

Please refer to 'Guidance for Completing the Ward Action Plan Template' document

## Ward Information:



**Councillor Shafique Shah**  
Labour

[Shafique.shah@Birmingham.gov.uk](mailto:Shafique.shah@Birmingham.gov.uk)

[Read more about Councillor Shafique Shah](#)

**MP for Hodge Hill constituency:**

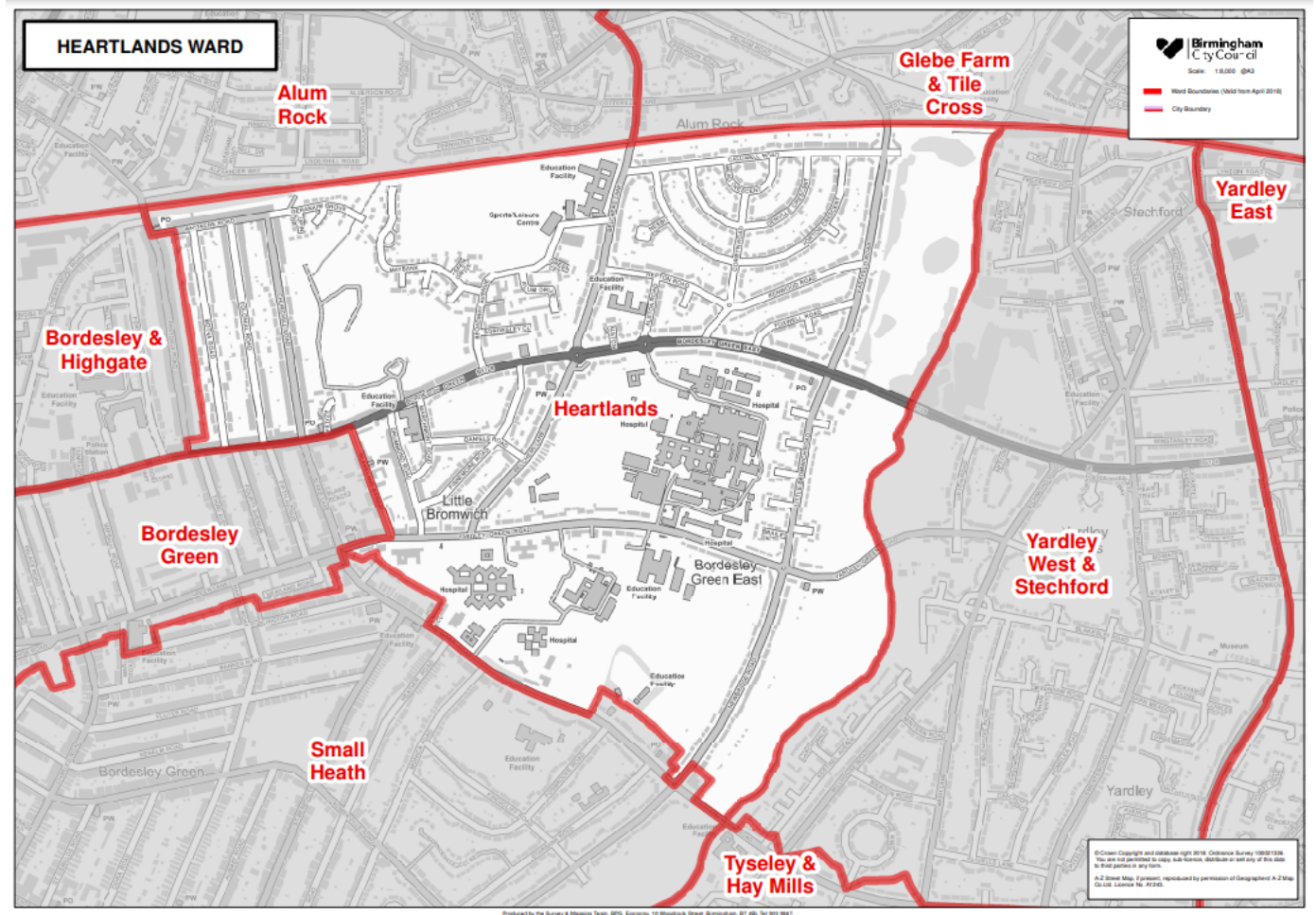
Liam Byrne MP

[byrne@parliament.uk](mailto:byrne@parliament.uk)

[Read more about Liam Byrne MP](#)

### Further Information

[View the Ward Profile for more information about Heartlands ward](#)



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### A Bold Prosperous Heartlands

<b>Priority 1:</b>	Cleaner and Greener Heartlands Ward Crack down on fly-tippers, Regular Street cleaning.
<b>Why has this been chosen as a priority?</b>	Concerns raised by residents
<b>Who will own this priority?</b>	Community groups and local councillor and MP.
<b>Which organisations and groups do we need to engage and/or work with?</b>	Fleet & Waste management, Residents, 3rd sector & WMP, Environmental Health dept.
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Cleaner streets and Neighbourhood.

### Set up to three clear, realistic goals that we want to achieve locally

	<b>Specific:</b> Clear and well defined	<b>Measurable:</b> With criteria for how progress will be measured	<b>Achievable:</b> Attainable and not impossible to achieve	<b>Realistic:</b> Within reach and relevant to your means and resources	<b>Timely:</b> With a clear timeline, including a target date
1	Mobile CCTV. Manual and mechanical sweeper. Litter picking groups	Regular reviews	yes	yes	Ongoing routine monthly
2					
3					

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**Set the actions needed to achieve each of our goals**

Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a						
1b						
1c						
2a						
2b						
2c						
3a						
3b						
3c						

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### A Bold Inclusive Heartlands

<b>Priority 2:</b>	Reopening of POD. Geranium Grove
<b>Why has this been chosen as a priority?</b>	To provide much needed Youth and community facilities.
<b>Who will own this priority?</b>	Community groups and local councillor and MP.
<b>Which organisations and groups do we need to engage and/or work with?</b>	City Council / Housing & economic development departments. Ward Forum & Third sector.
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Providing positive activities to young people.

### Set up to three clear, realistic goals that we want to achieve locally

	<b>Specific:</b> Clear and well defined	<b>Measurable:</b> With criteria for how progress will be measured	<b>Achievable:</b> Attainable and not impossible to achieve	<b>Realistic:</b> Within reach and relevant to your means and resources	<b>Timely:</b> With a clear timeline, including a target date
1	Reopening of Youth and Community facility that has been closed since 2018. City owned facility, needs new Voluntary and third sector operator.	Updates in Public Ward meeting.	yes	Yes	June 2023
2					
3					

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### A Bold Safe Heartlands

<b>Priority 3:</b>	Anti-social behaviour and drug dealing. Speeding cars in the ward
<b>Why has this been chosen as a priority?</b>	Concerns raised by residents
<b>Who will own this priority?</b>	Police, Councillor and residents' group
<b>Which organisations and groups do we need to engage and/or work with?</b>	WM Police BCC Antisocial behaviour (ASB) unit
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Decrease in speeding, anti-social behaviour and drug dealings

### Set up to three clear, realistic goals that we want to achieve locally

	<b>Specific:</b> Clear and well defined	<b>Measurable:</b> With criteria for how progress will be measured	<b>Achievable:</b> Attainable and not impossible to achieve	<b>Realistic:</b> Within reach and relevant to your means and resources	<b>Timely:</b> With a clear timeline, including a target date
1	Ward Street Watch Group being formed, to patrol with PCSOs and Neighbourhood West Midlands Policing (WMP) team	Updates in Public Ward meeting Speed watch	Yes	Yes	On going
2	Aggressive begging and homelessness. Ending of begging near shops, identification of homeless in Ward and referral to homeless unit at BCC	Updates in Public Ward meeting	Yes	Yes	On going
3	Police surgery prior to Ward meetings	Updates in Public Ward meeting	yes	Yes	On going

Set the actions needed to achieve each of our goals

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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
1a	Working with Police to facilitate speed watch	Ward wide Main Hotspots are Eastfield Rd, Newbridge Rd, Yardley Green Rd	West Mids Police BCC	no	Ongoing	Yes
1b						
1c						
2a	Aggressive begging and homelessness. Ending of begging near shops, identification of homeless in Ward and referral to homeless unit at BCC	Asda Bordesley Green, Churchill Hill, Junction B/G	BCC, WMP, Housing dept Homeless Team	Yes	Ongoing	Yes
2b						
2c						
3a	Anti-social behaviour and drug dealing Reduction at Ward hot spots Police meetings to identify resident's issues re ASB and drugs	Across Heartlands Ward				



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Goal	What actions are needed to reach your goal?	Where in the ward do the actions relate to?	Who is responsible for the action?	Does action require additional funding? (Internal/External?)	When does the action need to be completed by?	Six Monthly Update
3b						
3c						

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### A Bold Healthy Heartlands

<b>Priority 4:</b>	To promote healthy lifestyle, healthy eating, exercise and youth activities
<b>Why has this been chosen as a priority?</b>	To improve the General health of residents in the ward
<b>Who will own this priority?</b>	Residents, community groups, Health centres, Councillor
<b>Which organisations and groups do we need to engage and/or work with?</b>	Saltley wellbeing centre, Health centres, GPS, Community Groups
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Healthier residents

### Set up to three clear, realistic goals that we want to achieve locally

	<b>Specific:</b> Clear and well defined	<b>Measurable:</b> With criteria for how progress will be measured	<b>Achievable:</b> Attainable and not impossible to achieve	<b>Realistic:</b> Within reach and relevant to your means and resources	<b>Timely:</b> With a clear timeline, including a target date
1	Eating healthy and exercise will reduce obesity	Health Centres GPs	Yes	Yes	On going
2	Improved mental health	Health Centres	yes	yes	On going
3					

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### A Bold Green Heartlands

<b>Priority 5:</b>	Youth activities linked to local park and street clean ups, promoting youth empowerment and ownership of where young people live
<b>Why has this been chosen as a priority?</b>	Residents' groups and local residents
<b>Who will own this priority?</b>	Ward schools, Ward voluntary groups, Neighbourhood Police Team
<b>Which organisations and groups do we need to engage and/or work with?</b>	Ward schools, Ward voluntary groups, Neighbourhood Police Team
<b>What does good look like? How will we know we have achieved our ambition?</b>	Reduction in fly tipping and ASB. Empowerment and ownership of where people live

### Set up to three clear, realistic goals that we want to achieve locally

	<b>Specific:</b> Clear and well defined	<b>Measurable:</b> With criteria for how progress will be measured	<b>Achievable:</b> Attainable and not impossible to achieve	<b>Realistic:</b> Within reach and relevant to your means and resources	<b>Timely:</b> With a clear timeline, including a target date
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### A Bold Local Heartlands

<b>Priority 6:</b>	<p>Cost of living crises</p> <p>Littering across Ward, engagement with schools, litter picking groups and promoting new groups.</p> <p>Engaging faith groups to undertake clean ups.</p> <p>Trade waste dumping and duty of care for businesses and shops.</p> <p>Resident parking problems associated with Heartlands Hospital.</p> <p>Improvement of Council Housing on Little Bromwich Road and Groves and clearing of rear gardens.</p> <p>New housing development on unused allotment site at Bordesley Green Allotments</p>
<b>Why has this been chosen as a priority?</b>	Concerns raised by residents
<b>Who will own this priority?</b>	Local community Groups/ Councillor
<b>Which organisations and groups do we need to engage and/or work with?</b>	UHB Foundation Trust and BCC. WMP/ASB Team, Housing department and Economic development. On going
<b>What does good look like?</b> <b>How will we know we have achieved our ambition?</b>	Noticeable improvements to Heartlands Ward

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