

Birmingham Job Vacancy Update - June 2023 Data

Source: Lightcast™ Analyst 2022

1. Introduction

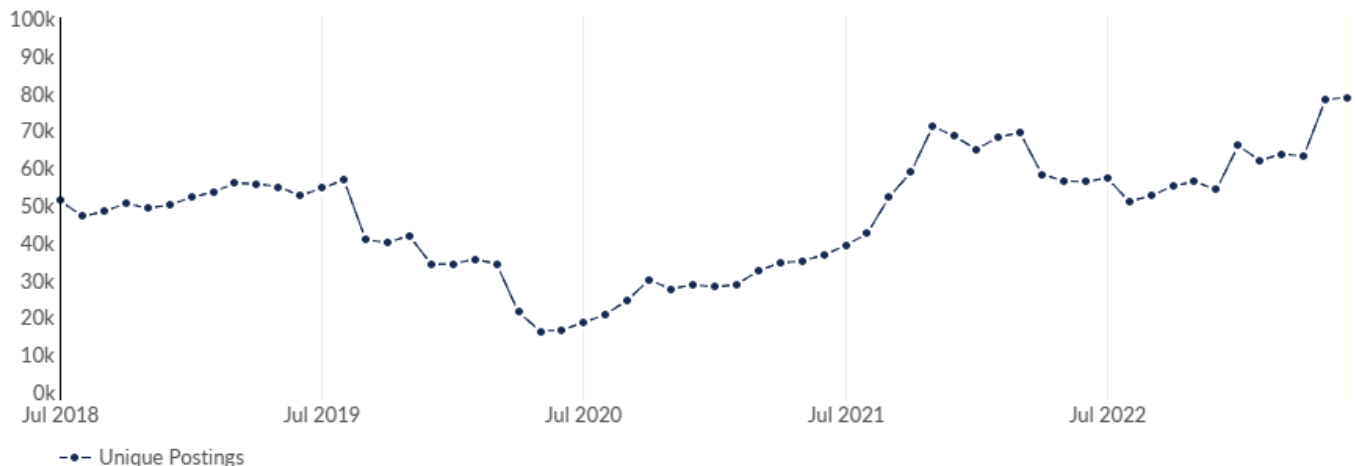
This report provides an overview of job postings data taken from the Lightcast UK Analyst Tool (formerly known as EMSI/Burning Glass) for Birmingham. The data gives both a snapshot and a time-series look at the number of jobs being advertised in the city. The vacancy data is also broken down by the top employers posting the vacancies, and the key skills and occupations being sought after.

2. Unique Postings

In June 2023, there were **78,730** job postings for Birmingham, a monthly increase of 595 postings over the levels recorded in May 2023.

The graph below illustrates the trend of job postings over the last five years so that we can compare vacancy levels over time. The graph clearly illustrates the fall in advertised roles at the beginning of the Covid pandemic – and the upturn back to pre Covid levels occurring during 2021 before vacancies numbers plateaued in 2022 and hiring activity declined slightly as the economy slowed in the second half of 2022 as the cost of living crisis hit economic activity. More recent figures indicate that hiring activity is on an upward trajectory over the last 12 months.

Chart 1: Job Postings Time Series



The median salary for the vacancies posted in June 2023 was £36k, however only 31% of the advertised postings contained salary information. This median advertised salary is 2.9% higher than this point last year. This would suggest that average wage growth is still lagging below current levels of inflation.

3. Top Employers

The table below illustrates the top thirty employers with vacancies in June 2023. The NHS was the employer looking to recruit the highest number of staff in June. The top employer table also contains several recruitment consultancies and agencies therefore we are unable to fully drill down into the actual employer. A range of sectors are represented amongst the top employers list with large local employers like the University of Birmingham and Birmingham City Council featuring prominently.

Table 1: Job Postings by Employer – June 2023

Company	Job Postings (June 2023)
NHS	2,914
Hays	1,275
Randstad	761
Pertemps Network	748
Reed	683
Aspire People	674
Rise Technical Recruitment Ltd	657
Teacheractive	628
Michael Page	551
Birmingham City Council	527
The Education Network	501
Bell Cornwall Recruitment LTD	407
Penguin Recruitment	395
University Of Birmingham	355
Network Group	348
Angela Mortimer Group	333
Robert Walters	269
Carrington West	255
ManpowerGroup	254
Niyaa People	238
Prospero Teaching	234
Brook Street	225
Academics	220
Mitchell Adam Company	214
Department For Work & Pensions	211
Resourcing	209
Aston University	196
Smart Education Recruitment LTD	187
AECOM	186
Conrad Consulting	184

4. Occupations

The Lightcast dataset allows us to look at information around the top posted occupations according to SOC classifications. Chart 3 shows that sales related roles were the most sought-after occupation areas followed by programmers and software development officers and administrative roles.

Table2: Postings by Occupation June 2023

Occupations	Job Postings (June 2023)
Sales Related Occupations n.e.c.	2,544
Programmers and Software Development Professionals	2,271
Other Administrative Occupations n.e.c.	2,169
Marketing and Sales Directors	2,145
Teaching and Other Educational Professionals n.e.c.	1,788
Nurses	1,679
Teaching Assistants	1,595
Human Resources and Industrial Relations Officers	1,575
Managers and Proprietors in Other Services n.e.c.	1,548
Engineering Professionals n.e.c.	1,207
Chartered and Certified Accountants	1,159
IT Business Analysts, Architects and Systems Designers	1,158
Secondary Education Teaching Professionals	1,118
Book-keepers, Payroll Managers and Wages Clerks	1,111
Customer Service Occupations n.e.c.	1,063
Care Workers and Home Carers	1,043
Solicitors	1,028
Primary and Nursery Education Teaching Professionals	1,015
Business and Financial Project Management Professionals	1,002
Management Consultants and Business Analysts	984
Marketing Associate Professionals	981
Kitchen and Catering Assistants	888
Financial Managers and Directors	872
Production Managers and Directors in Manufacturing	866
Civil Engineers	862
Engineering Technicians	838
Quantity Surveyors	828
Information Technology and Telecommunications Professionals n.e.c.	767
IT Operations Technicians	754
Electrical and Electronic Trades n.e.c.	713

When we look at longer term data for vacancies by occupation over the last 12 months, we can see that, IT-related professions, sales, business, professional & financial services (BPFS), marketing and medical/care related occupations feature multiple times within the top thirty. The top two occupations over the last twelve months were programmers and software development, followed by sales related occupations and with administrative staff and nurses also highly sought after.

Table 3: Postings by Occupation June 2022 to June 2023

Occupation	Job Postings (Jun 2022 - Jun 2023)
Programmers and Software Development Professionals	12,210
Sales Related Occupations n.e.c.	9,244
Other Administrative Occupations n.e.c.	8,524
Nurses	7,781
Marketing and Sales Directors	7,720
Human Resources and Industrial Relations Officers	6,931
Managers and Proprietors in Other Services n.e.c.	6,748
IT Business Analysts, Architects and Systems Designers	6,530
Teaching Assistants	6,045
Teaching and Other Educational Professionals n.e.c.	5,457
Care Workers and Home Carers	5,224
Solicitors	5,211
Management Consultants and Business Analysts	5,005
Chartered and Certified Accountants	4,864
Customer Service Occupations n.e.c.	4,661
Business and Financial Project Management Professionals	4,406
Book-keepers, Payroll Managers and Wages Clerks	4,345
Marketing Associate Professionals	4,104
Engineering Professionals n.e.c.	4,006
Financial Managers and Directors	3,675
Secondary Education Teaching Professionals	3,635
Kitchen and Catering Assistants	3,631
Primary and Nursery Education Teaching Professionals	3,541
IT Operations Technicians	3,465
Civil Engineers	3,421
Information Technology and Telecommunications Professionals n.e.c.	3,268
IT User Support Technicians	3,211
Quantity Surveyors	2,953
Engineering Technicians	2,853
Higher Education Teaching Professionals	2,644

5. Skills

The following chart provides insight into the supply of and demand for relevant skills by comparing the frequency of skills required in job postings against the skills present in the workforce. The skills present in the workforce is derived from Lightcast’s dataset of more than 100m online resumés and profiles.

The chart shows that the skills most in demand locally in job postings in June were project management and finance and several other professional services related skills. This reflects the large BPFS sector in the city. Demand for skills in several categories like finance and auditing appear to outstrip the supply of workers with the requisite skills.

Chart 2. Job Postings by Skill Requirement June 2023

