Alexander Stadium Stakeholder Satisfaction Survey

# **Purpose of Survey**

Birmingham City Council and McLaughlin & Harvey (as the main contractor redeveloping Alexander Stadium) are conducting a stakeholder satisfaction survey. Our survey aims to determine how well we are achieving our aims and objectives in the opinion of a range of stakeholders including residents, community organisations, and businesses.

The information gathered in response to the survey will be used to assess the effectiveness of our engagement with stakeholders and social value programme, and inform our approach in the future. The data gathered will also be reported in McLaughlin & Harvey’s Social Impact report.

To submit your responses, please complete the form and return it by email to [ASCommunities@mclh.co.uk](mailto:ASCommunities@mclh.co.uk) by close of business on 31st March 2022.

**Confidentiality**

The information you provide will be used solely by McLaughlin & Harvey and Birmingham City Council for the purposes of analysing stakeholder satisfaction related to the Alexander Stadium Redevelopment, and to inform future engagement activities. Any personal data will be kept securely, will not be shared with any third parties, and will be treated in accordance with GDPR 2018 and [Birmingham City Council's Privacy Statement is available on the council’s website](https://www.birmingham.gov.uk/info/20154/foi_and_data_protection/384/privacy_statement).

Please fill out the name of the respondent and date the survey was completed below:

**Name:**

**Date:**

1. Which stakeholder group do you associate with? Please indicate your choice by highlighting the appropriate option.

* Local community organisation
* Business and industry
* Birmingham based resident

1. Have you participated in McLaughlin & Harvey’s You Matter Communities Scheme? If yes, how?

Yes

No

How? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Have you received any support from McLaughlin & Harvey or accessed our resources? If yes, how?

Yes

No

How?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Have you received our bi-monthly community notification letter?

Yes

No

1. Have you joined our bi-monthly community meeting?

Yes

No

1. Have we engaged with you in any other way? If yes, how?

Yes

No

How?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**For questions 7-10, please indicate your choice by highlighting the appropriate option listed**

1. McLaughlin & Harvey has a clear Social Value mission, objectives, and goals.

* Strongly Disagree
* Disagree
* Neither
* Agree
* Strongly Agree

1. I receive the information I need, and feel informed about the Alexander Stadium Redevelopment project and construction works

* Strongly Disagree
* Disagree
* Neither
* Agree
* Strongly Agree

1. I found it easy to access information about the project via the McLaughlin & Harvey website or the Birmingham City Council website

* Strongly Disagree
* Disagree
* Neither
* Agree
* Strongly Agree

1. I have been able to find contact information and contact the McLaughlin & Harvey team or Birmingham City Council project team directly to ask questions and raise concerns.

* Strongly Disagree
* Disagree
* Neither
* Agree
* Strongly Agree

1. Do you have any additional comments about the stakeholder engagement and social value programme undertaken?

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Thank you for taking the time to participate in this survey. Should you have any questions about how to respond to the survey, please do not hesitate to contact:  
  
Hannah Lamont

Social Value Coordinator at McLaughlin & Harvey on [ASCommunities@mclh.co.uk](mailto:ASCommunities@mclh.co.uk)