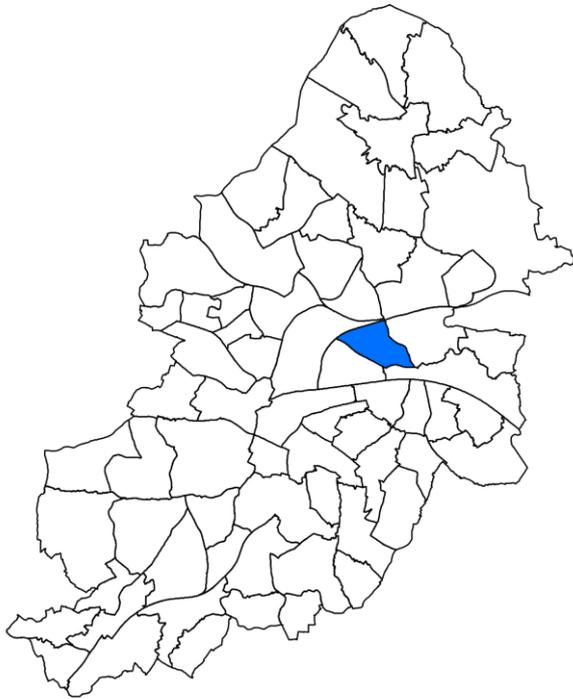# Ward End Ward Factsheet

Ward End is located in the inner city to the east of the city centre. It has a population of 13,717 making it the 36th most populous ward in the city.

The ward has a significantly younger age profile than the city as a whole and has a higher BAME population share.

Ward End is amongst the city's more deprived wards and has the 4th highest level of child poverty amongst the city's 69 wards.

Resident employment rates in the ward are well below the city average and claimant count unemployment proportions are well above the Birmingham average.

Population
13,717

Employment Rate
46.2%

NVQ4+ Qualifications
18.7%

Ward Rank

Population	**36**
Employment Rate	**57**
No Qualifications Rate	**9**
Index of Deprivation	**18**

Demography

Table 1: Ward Age Structure

Age	Ward Nº	% of Ward Population	Birmingham %	England %
All Residents	13,717		-	-
16-64	8,633	62.9%	64.6%	63.0%
Under 18	4,674	34.1%	25.1%	20.8%
18-24	1,741	12.7%	11.5%	8.3%
25-44	3,857	28.1%	28.1%	26.6%
45-64	2,440	17.8%	22.1%	25.8%
65+	1,005	7.3%	13.1%	18.4%

Age Structure

- Under 18
- 18 to 24
- 25 to 44
- 45 to 64
- 65+

7% · 18% · 34% · 28% · 13%
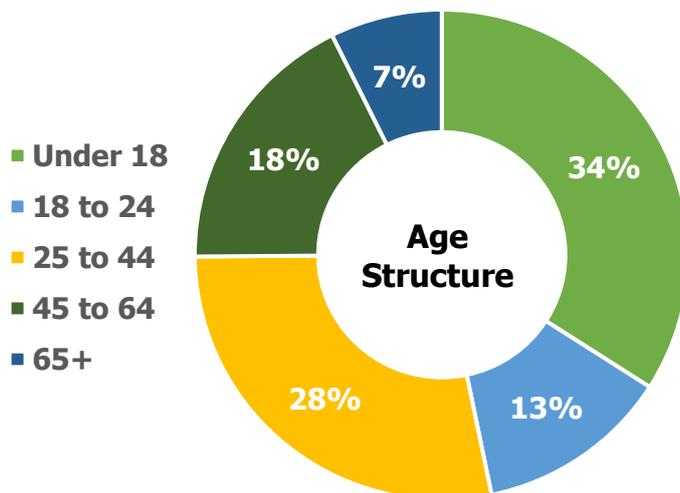
Under 18s 34.1% (25.1% B'ham)

Over 65s 7.3% (13.1% B'ham)
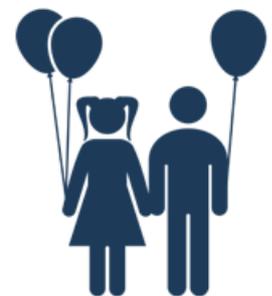
Table 2: Ward Ethnicity

Ethnic Group	Ward Nº	% of Ward Population	Birmingham %	England %
All Residents	13,717		-	-
BAME Total	11,783	86.0%	51.4%	19.0%
Bangladeshi	541	3.9%	4.2%	1.1%
Chinese	24	0.2%	1.1%	0.8%
Indian	146	1.1%	5.8%	3.3%
Pakistani	7,768	56.7%	17.0%	2.8%
Black African	832	6.1%	5.8%	2.6%
Black Caribbean	266	1.9%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	429	3.1%	4.8%	3.0%
Other Ethnic Group	787	5.7%	4.5%	2.2%
White	1,926	14.0%	48.6%	81.0%

Labour Market

Table 3: Ward Working Age Economic Activity

Economic Activity	Ward Nº	% 16-64	Birmingham %	England %
16-64 Population	8,632	-	-	-
Economically Active Total	4,708	54.5%	64.9%	71.0%
Employed	3,992	46.2%	57.9%	71.0%
Unemployed	716	8.3%	7.0%	0.0%
Economically inactive Total	3,924	45.5%	35.1%	24.6%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: Link to Monthly Unemployment Update

Table 4: Ward Occupational Breakdown

Occupation	Ward Nº	% of Employed Residents	Birmingham %	England %
All Employed 16+	4,074	-	-	-
Managers, directors and senior officials	205	5.0%	9.3%	12.9%
Professional occupations	474	11.6%	21.1%	20.3%
Associate professional and technical occupations	308	7.6%	11.3%	13.3%
Higher Skilled Occupations	**987**	**24.2%**	**41.7%**	**46.4%**
Administrative and secretarial occupations	321	7.9%	9.3%	9.3%
Skilled trades occupations	296	7.3%	8.3%	10.2%
Intermediate Occupations	**617**	**15.1%**	**17.6%**	**19.4%**
Caring, leisure and other service occupations	499	12.2%	10.3%	9.3%
Sales and customer service occupations	449	11.0%	8.2%	7.5%
Process plant and machine operatives	718	17.6%	8.7%	6.9%
Elementary occupations	804	19.7%	13.4%	10.5%
Lower Skilled Occupations	**2,470**	**60.6%**	**40.7%**	**34.1%**

**Higher Skilled
24.2%**

**Intermediate Skills
15.1%**

**Lower Skilled
60.6%**

Table 5: Ward NVQ Qualification Levels

NVQ Level	Ward Nº	% of 16+ Population	Birmingham %	England %
No Qualifications	3,216	33.4%	23.9%	18.1%
Level 1	1,217	12.6%	10.1%	9.7%
Level 2	1,350	14.0%	12.5%	13.3%
Apprenticeship	275	2.9%	3.6%	5.3%
Level 3	1,462	15.2%	17.1%	16.9%
Level 4 qualifications	1,801	18.7%	29.9%	33.9%
Other Qualifications	316	3.3%	2.9%	2.8%

- No qualifications
- Level 1
- Level 2
- Apprenticeship
- Level 3
- Level 4+
- Other qualifications

Ward End: 33%, 13%, 14%, 3%, 15%, 19%, 3%

B'ham: 24%, 10%, 12%, 4%, 17%, 30%, 3%
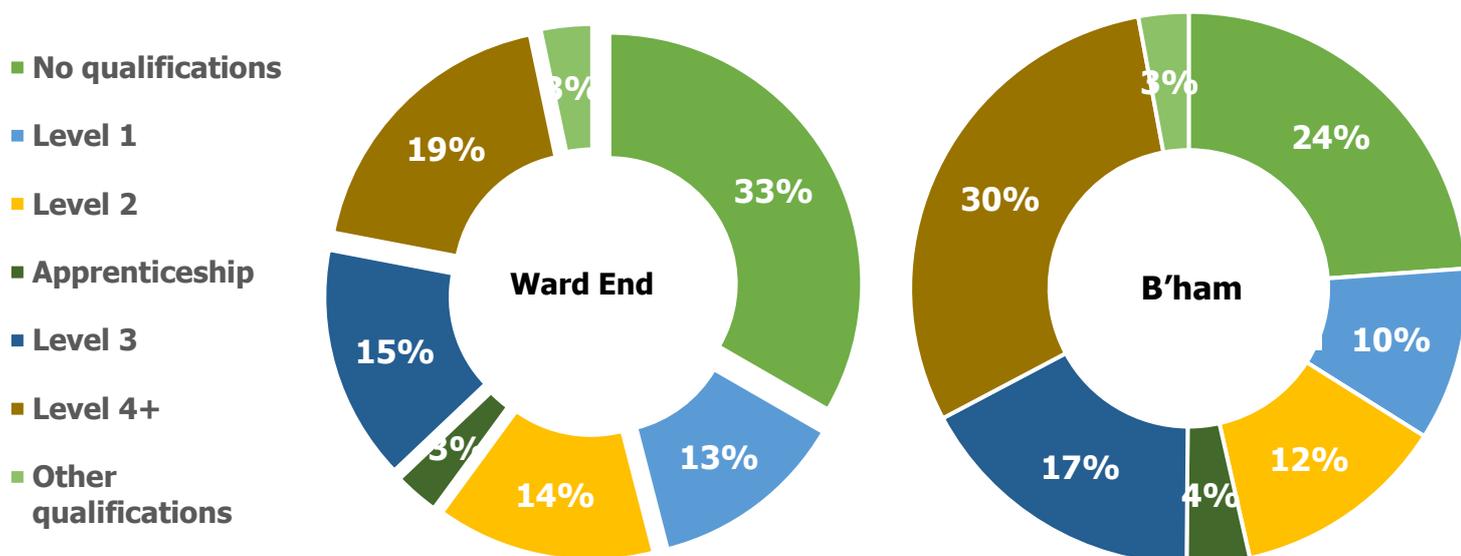
Table 6: Ward Disability & Long Term Health Conditions Working Age

Level	Ward Nº	%	Birmingham %	England %
Disabled	1,168	13.2%	16.1%	15.0%
Long Term Health Condition -not Disabled	288	3.2%	5.8%	7.5%
Total Disabled & Long Term Health Condition	**1,456**	**16.4%**	**21.8%**	**22.6%**
Not Disabled & No Long Term Health Conditions	7,419	83.6%	78.2%	77.4%

Table 7: Ward Language Barriers Aged 16+

Proficiency in English	Ward Nº	% 16+	Birmingham %	England %
Main language is English	6,884	71.4%	82.7%	90.1%
Main language is not English Total	2,752	28.6%	17.3%	9.9%
Main language is not English- Can speak English very well or well	1,647	17.1%	11.9%	7.9%
Main language is not English- Cannot speak English or speak English well	**1,105**	**11.5%**	**5.4%**	**2.1%**

Deprivation

Table 8: 2019 Index of Deprivation Birmingham Wards Ranked

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
Alum Rock	5	5	-	1
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
Balsall Heath West	9	6	-3	1
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	**18**	**21**	**3**	**1**
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	29	25	-4	2
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
Ladywood	42	32	-10	2
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
South Yardley	48	45	-3	3
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	53	54	1	3
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 3,203 children living in low income households in Ward End, 60.6% of all children in the ward, meaning the ward is ranked 4th in the city in terms of the levels of child poverty.

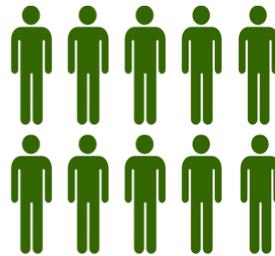## Children in Poverty

3,203
60.6%

Ward Rank

4

Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Ward End stood at £81m in 2020 (latest data available) and GVA per head was £5,914. Ward End has the 61st largest ward economy in the city in terms of GVA.

GVA
£81m

GVA Per Head
£5,914

Development Policy
Place, Prosperity, Sustainability

Birmingham
City Council