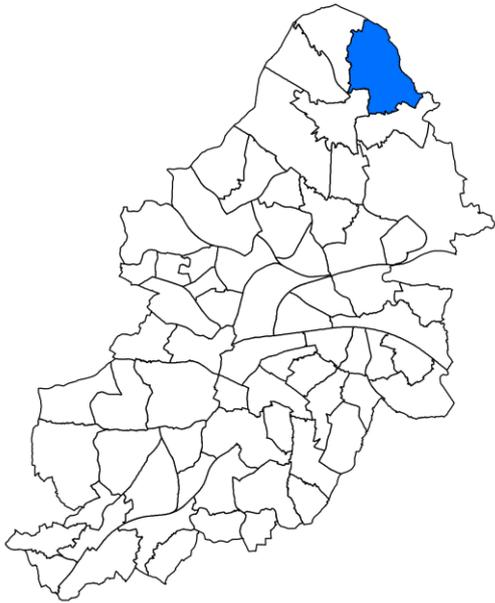# Sutton Roughley Ward Factsheet

Sutton Roughley is a suburban ward located in the north of the city. It has a population of 11,959 making it the 46th most populous ward in the city.

The ward has an older age profile than the city as a whole and a lower BAME population share.

Sutton Roughley is the least deprived ward in the city.

Resident employment rates in the ward are well above the city average and the highest amongst the city's 69 wards. Claimant count unemployment proportions are well below the Birmingham average.

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Population
**11,959**

Employment Rate
**77.2%**

NVQ4+ Qualifications
**42.2%**

## Ward Rank

| | |
|---|---|
| Population | **46** |
| Employment Rate | **1** |
| No Qualifications Rate | **65** |
| Index of Deprivation | **69** |

# Demography

**Table 1: Ward Age Structure**

| Age | Ward Nº | % of Ward Population | Birmingham % | England % |
|---|---|---|---|---|
| All Residents | 11,959 | | - | - |
| 16-64 | 7,018 | 58.7% | 64.6% | 63.0% |
| Under 18 | 2,815 | 23.5% | 25.1% | 20.8% |
| 18-24 | 669 | 5.6% | 11.5% | 8.3% |
| 25-44 | 2,837 | 23.7% | 28.1% | 26.6% |
| 45-64 | 3,227 | 27.0% | 22.1% | 25.8% |
| 65+ | 2,411 | 20.2% | 13.1% | 18.4% |



- Under 18
- 18 to 24
- 25 to 44
- 45 to 64
- 65+

**Age Structure**

20% / 23% / 6% / 24% / 27%

**Under 18s**

**23.5%**

**(25.1% B'ham)**

**Over 65s**

**20.2%**

**(13.1% B'ham)**
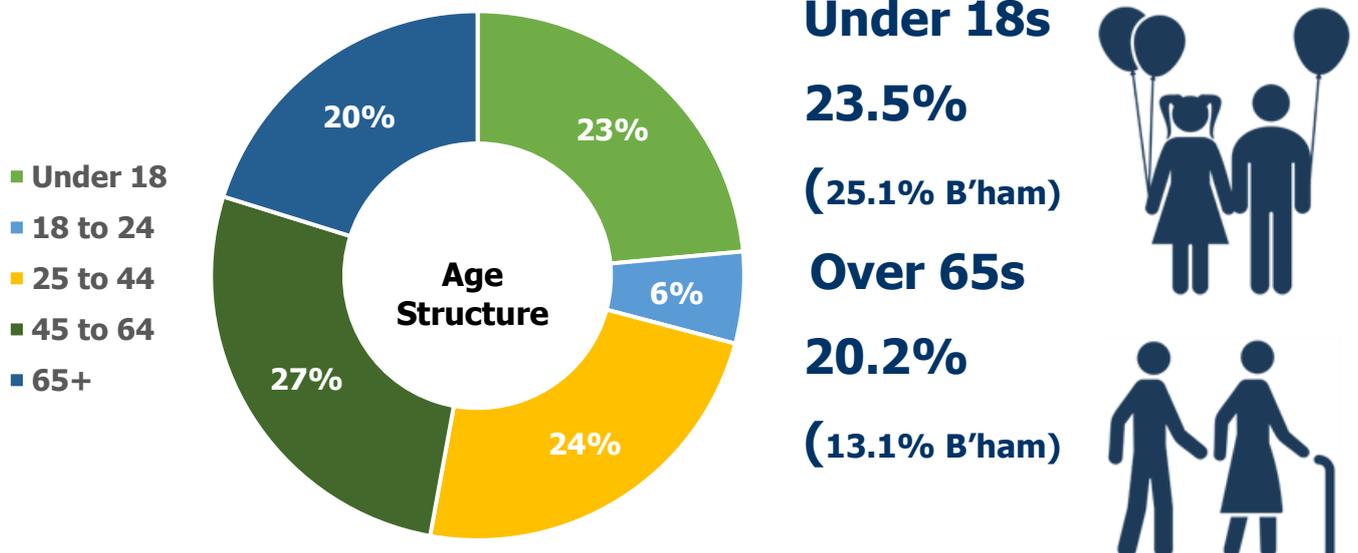
**Table 2: Ward Ethnicity**

| Ethnic Group | Ward Nº | % of Ward Population | Birmingham % | England % |
|---|---|---|---|---|
| All Residents | 11,959 | | - | - |
| BAME Total | 2,109 | 17.6% | 51.4% | 19.0% |
| Bangladeshi | 37 | 0.3% | 4.2% | 1.1% |
| Chinese | 153 | 1.3% | 1.1% | 0.8% |
| Indian | 772 | 6.5% | 5.8% | 3.3% |
| Pakistani | 224 | 1.9% | 17.0% | 2.8% |
| Black African | 104 | 0.9% | 5.8% | 2.6% |
| Black Caribbean | 150 | 1.3% | 3.9% | 1.1% |
| Mixed or Multiple Ethnic Groups | 324 | 2.7% | 4.8% | 3.0% |
| Other Ethnic Group | 207 | 1.7% | 4.5% | 2.2% |
| White | 9,859 | 82.4% | 48.6% | 81.0% |

## Labour Market

### Table 3: Ward Working Age Economic Activity

| Economic Activity | Ward Nº | % 16-64 | Birmingham % | England % |
|---|---|---|---|---|
| 16-64 Population | 7,024 | - | - | - |
| Economically Active Total | 5,668 | 80.7% | 64.9% | 71.0% |
| Employed | 5,423 | 77.2% | 57.9% | 71.0% |
| Unemployed | 245 | 3.5% | 7.0% | 0.0% |
| Economically inactive Total | 1,356 | 19.3% | 35.1% | 24.6% |

## Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: Link to Monthly Unemployment Update

### Table 4: Ward Occupational Breakdown

| Occupation | Ward Nº | % of Employed Residents | Birmingham % | England % |
|---|---|---|---|---|
| All Employed 16+ | 5,644 | - | - | - |
| Managers, directors and senior officials | 933 | 16.5% | 9.3% | 12.9% |
| Professional occupations | 1,650 | 29.2% | 21.1% | 20.3% |
| Associate professional and technical occupations | 831 | 14.7% | 11.3% | 13.3% |
| **Higher Skilled Occupations** | **3,414** | **60.5%** | **41.7%** | **46.4%** |
| Administrative and secretarial occupations | 610 | 10.8% | 9.3% | 9.3% |
| Skilled trades occupations | 408 | 7.2% | 8.3% | 10.2% |
| **Intermediate Occupations** | **1,018** | **18.0%** | **17.6%** | **19.4%** |
| Caring, leisure and other service occupations | 389 | 6.9% | 10.3% | 9.3% |
| Sales and customer service occupations | 311 | 5.5% | 8.2% | 7.5% |
| Process plant and machine operatives | 199 | 3.5% | 8.7% | 6.9% |
| Elementary occupations | 313 | 5.5% | 13.4% | 10.5% |
| **Lower Skilled Occupations** | **1,212** | **21.5%** | **40.7%** | **34.1%** |



**Higher Skilled 60.5%**　　**Intermediate Skills 18.0%**　　**Lower Skilled 21.5%**

## Table 5: Ward NVQ Qualification Levels

| NVQ Level | Ward Nº | % of 16+ Population | Birmingham % | England % |
|---|---|---|---|---|
| No Qualifications | 1,229 | 13.0% | 23.9% | 18.1% |
| Level 1 | 766 | 8.1% | 10.1% | 9.7% |
| Level 2 | 1,256 | 13.3% | 12.5% | 13.3% |
| Apprenticeship | 457 | 4.8% | 3.6% | 5.3% |
| Level 3 | 1,537 | 16.3% | 17.1% | 16.9% |
| Level 4 qualifications | 3,979 | 42.2% | 29.9% | 33.9% |
| Other Qualifications | 208 | 2.2% | 2.9% | 2.8% |

- ■ **No qualifications**
- ■ **Level 1**
- ■ **Level 2**
- ■ **Apprenticeship**
- ■ **Level 3**
- ■ **Level 4+**
- ■ **Other qualifications**



Sutton Roughley: 13%, 8%, 14%, 5%, 16%, 42%, %
B'ham: 24%, 10%, 12%, 4%, 17%, 30%, 3%
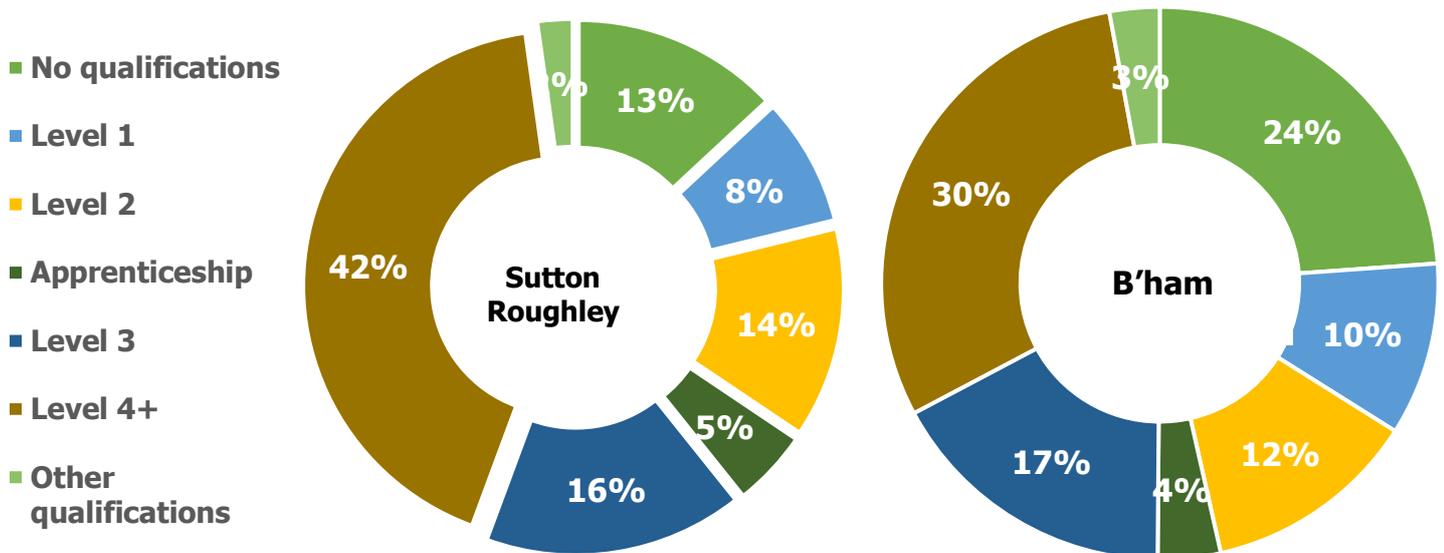
## Table 6: Ward Disability & Long Term Health Conditions Working Age

| Level | Ward Nº | % | Birmingham % | England % |
|---|---|---|---|---|
| Disabled | 855 | 11.9% | 16.1% | 15.0% |
| Long Term Health Condition -not Disabled | 565 | 7.9% | 5.8% | 7.5% |
| **Total Disabled & Long Term Health Condition** | **1,420** | **19.8%** | **21.8%** | **22.6%** |
| Not Disabled & No Long Term Health Conditions | 5,759 | 80.2% | 78.2% | 77.4% |

## Table 7: Ward Language Barriers Aged 16+

| Proficiency in English | Ward Nº | % 16+ | Birmingham % | England % |
|---|---|---|---|---|
| Main language is English | 9,048 | 95.9% | 82.7% | 90.1% |
| Main language is not English Total | 391 | 4.1% | 17.3% | 9.9% |
| Main language is not English- Can speak English very well or well | 330 | 3.5% | 11.9% | 7.9% |
| **Main language is not English- Cannot speak English or speak English well** | **61** | **0.6%** | **5.4%** | **2.1%** |

# Deprivation

**Table 8: 2019 Index of Deprivation Birmingham Wards Ranked**

| Ward | 2019 Ward Rank | 2015 Ward Rank | Change in Rank 2015 to 2019 | 2019 Decile (where 1 is 10% Most Deprived Nationally) |
|---|---|---|---|---|
| Sparkbrook & Balsall Heath East | 1 | 2 | 1 | 1 |
| Bordesley Green | 2 | 4 | 2 | 1 |
| Lozells | 3 | 3 | - | 1 |
| Castle Vale | 4 | 18 | 14 | 1 |
| Alum Rock | 5 | 5 | - | 1 |
| Newtown | 6 | 1 | -5 | 1 |
| Heartlands | 7 | 9 | 2 | 1 |
| Gravelly Hill | 8 | 10 | 2 | 1 |
| Balsall Heath West | 9 | 6 | -3 | 1 |
| Birchfield | 10 | 7 | -3 | 1 |
| Shard End | 11 | 12 | 1 | 1 |
| Kingstanding | 12 | 16 | 4 | 1 |
| Garretts Green | 13 | 14 | 1 | 1 |
| Aston | 14 | 11 | -3 | 1 |
| Glebe Farm & Tile Cross | 15 | 17 | 2 | 1 |
| Handsworth | 16 | 20 | 4 | 1 |
| Kings Norton South | 17 | 13 | -4 | 1 |
| Ward End | 18 | 21 | 3 | 1 |
| Bordesley & Highgate | 19 | 15 | -4 | 1 |
| Tyseley & Hay Mills | 20 | 22 | 2 | 1 |
| Small Heath | 21 | 19 | -2 | 1 |
| Frankley Great Park | 22 | 24 | 2 | 1 |
| Holyhead | 23 | 23 | - | 1 |
| Nechells | 24 | 8 | -16 | 1 |
| Druids Heath & Monyhull | 25 | 27 | 2 | 1 |
| Stockland Green | 26 | 28 | 2 | 1 |
| Yardley West & Stechford | 27 | 26 | -1 | 1 |
| Perry Common | 28 | 29 | 1 | 2 |
| Soho & Jewellery Quarter | 29 | 25 | -4 | 2 |
| Sparkhill | 30 | 30 | - | 2 |
| Bartley Green | 31 | 31 | - | 2 |
| Allens Cross | 32 | 35 | 3 | 2 |
| Bromford & Hodge Hill | 33 | 33 | - | 2 |
| Billesley | 34 | 37 | 3 | 2 |
| Weoley & Selly Oak | 35 | 41 | 6 | 2 |
| Acocks Green | 36 | 34 | -2 | 2 |
| Rubery & Rednal | 37 | 40 | 3 | 2 |
| Erdington | 38 | 36 | -2 | 3 |

| | | | | |
|---|---|---|---|---|
| Pype Hayes | 39 | 39 | - | 2 |
| Longbridge & West Heath | 40 | 42 | 2 | 2 |
| North Edgbaston | 41 | 38 | -3 | 2 |
| Ladywood | 42 | 32 | -10 | 2 |
| Moseley | 43 | 44 | 1 | 2 |
| Kings Norton North | 44 | 46 | 2 | 2 |
| Sheldon | 45 | 52 | 7 | 3 |
| Stirchley | 46 | 50 | 4 | 3 |
| Highter's Heath | 47 | 47 | - | 3 |
| South Yardley | 48 | 45 | -3 | 3 |
| Yardley East | 49 | 43 | -6 | 3 |
| Hall Green North | 50 | 49 | -1 | 3 |
| Quinton | 51 | 51 | - | 3 |
| Oscott | 52 | 53 | 1 | 3 |
| Brandwood & King's Heath | 53 | 54 | 1 | 3 |
| Handsworth Wood | 54 | 48 | -6 | 3 |
| Harborne | 55 | 55 | - | 3 |
| Perry Barr | 56 | 58 | 2 | 4 |
| Bournville & Cotteridge | 57 | 56 | -1 | 4 |
| Sutton Reddicap | 58 | 60 | 2 | 4 |
| Northfield | 59 | 57 | -2 | 4 |
| Bournbrook & Selly Park | 60 | 61 | 1 | 5 |
| Edgbaston | 61 | 59 | -2 | 5 |
| Hall Green South | 62 | 62 | - | 6 |
| Sutton Trinity | 63 | 63 | - | 6 |
| Sutton Walmley & Minworth | 64 | 64 | - | 7 |
| Sutton Vesey | 65 | 65 | - | 7 |
| Sutton Mere Green | 66 | 66 | - | 7 |
| Sutton Wylde Green | 67 | 68 | 1 | 7 |
| Sutton Four Oaks | 68 | 67 | -1 | 8 |
| **Sutton Roughley** | **69** | **69** | **-** | **9** |

## Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 265 children living in low income households in Sutton Roughley, 8.8% of all children in the ward, meaning the ward is ranked 65th in the city in terms of the levels of child poverty.

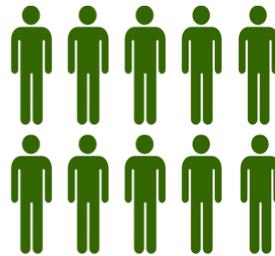**Children in Poverty**

**265**
**8.8%**

**Ward Rank**

**65**

## Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Sutton Roughley stood at £104m in 2020 (latest data available) and GVA per head was £8,979. Sutton Roughley has the 55th largest ward economy in the city in terms of GVA.



**GVA**
**£104m**



**GVA Per Head**
**£8,979**

**Development Policy**
**Place, Prosperity, Sustainability**

**Birmingham**
**City Council**