

# South Yardley Ward Factsheet



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South Yardley is an outer city ward located in the east of the city. It has a population of 10,783 making it the 58<sup>th</sup> most populous ward in the city.

The ward has a similar age profile to the city as a whole and a lower BAME population share.

South Yardley is mid ranking amongst the city's 69 wards for deprivation and average income levels.

Resident employment rates in the ward are well above the city average and claimant count unemployment proportions are below the Birmingham average.



Population  
**10,783**

## Ward Rank

Population **58**

Employment Rate **17**



Employment Rate  
**67.3%**

No Qualifications Rate **43**



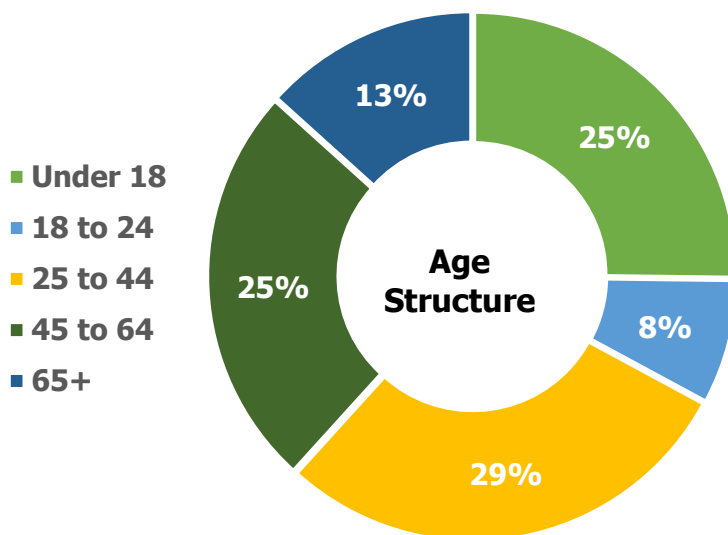
NVQ4+ Qualifications  
**25.4%**

Index of Deprivation **48**

## Demography

**Table 1: Ward Age Structure**

Age	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	10,783		-	-
16-64	6,899	64.0%	64.6%	63.0%
Under 18	2,717	25.2%	25.1%	20.8%
18-24	828	7.7%	11.5%	8.3%
25-44	3,111	28.9%	28.1%	26.6%
45-64	2,691	25.0%	22.1%	25.8%
65+	1,436	13.3%	13.1%	18.4%



### Under 18s

**25.2%**

**(25.1% B'ham)**

### Over 65s

**13.3%**

**(13.1% B'ham)**



**Table 2: Ward Ethnicity**

Ethnic Group	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	10,783		-	-
BAME Total	4,044	37.5%	51.4%	19.0%
Bangladeshi	431	4.0%	4.2%	1.1%
Chinese	18	0.2%	1.1%	0.8%
Indian	447	4.1%	5.8%	3.3%
Pakistani	1,568	14.5%	17.0%	2.8%
Black African	214	2.0%	5.8%	2.6%
Black Caribbean	213	2.0%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	494	4.6%	4.8%	3.0%
Other Ethnic Group	343	3.2%	4.5%	2.2%
White	6,741	62.5%	48.6%	81.0%

## Labour Market

**Table 3: Ward Working Age Economic Activity**

Economic Activity	Ward N°	% 16-64	Birmingham %	England %
16-64 Population	6,898	-	-	-
Economically Active Total	5,061	73.4%	64.9%	71.0%
Employed	4,640	67.3%	57.9%	71.0%
Unemployed	421	6.1%	7.0%	0.0%
Economically inactive Total	1,837	26.6%	35.1%	24.6%

## Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: [Link to Monthly Unemployment Update](#)

**Table 4: Ward Occupational Breakdown**

Occupation	Ward N°	% of Employed Residents	Birmingham %	England %
All Employed 16+	4,804	-	-	-
Managers, directors and senior officials	417	8.7%	9.3%	12.9%
Professional occupations	697	14.5%	21.1%	20.3%
Associate professional and technical occupations	567	11.8%	11.3%	13.3%
<b>Higher Skilled Occupations</b>	<b>1,681</b>	<b>35.0%</b>	<b>41.7%</b>	<b>46.4%</b>
Administrative and secretarial occupations	525	10.9%	9.3%	9.3%
Skilled trades occupations	567	11.8%	8.3%	10.2%
<b>Intermediate Occupations</b>	<b>1,092</b>	<b>22.7%</b>	<b>17.6%</b>	<b>19.4%</b>
Caring, leisure and other service occupations	514	10.7%	10.3%	9.3%
Sales and customer service occupations	429	8.9%	8.2%	7.5%
Process plant and machine operatives	454	9.5%	8.7%	6.9%
Elementary occupations	634	13.2%	13.4%	10.5%
<b>Lower Skilled Occupations</b>	<b>2,031</b>	<b>42.3%</b>	<b>40.7%</b>	<b>34.1%</b>



**Higher Skilled**  
**35.0%**



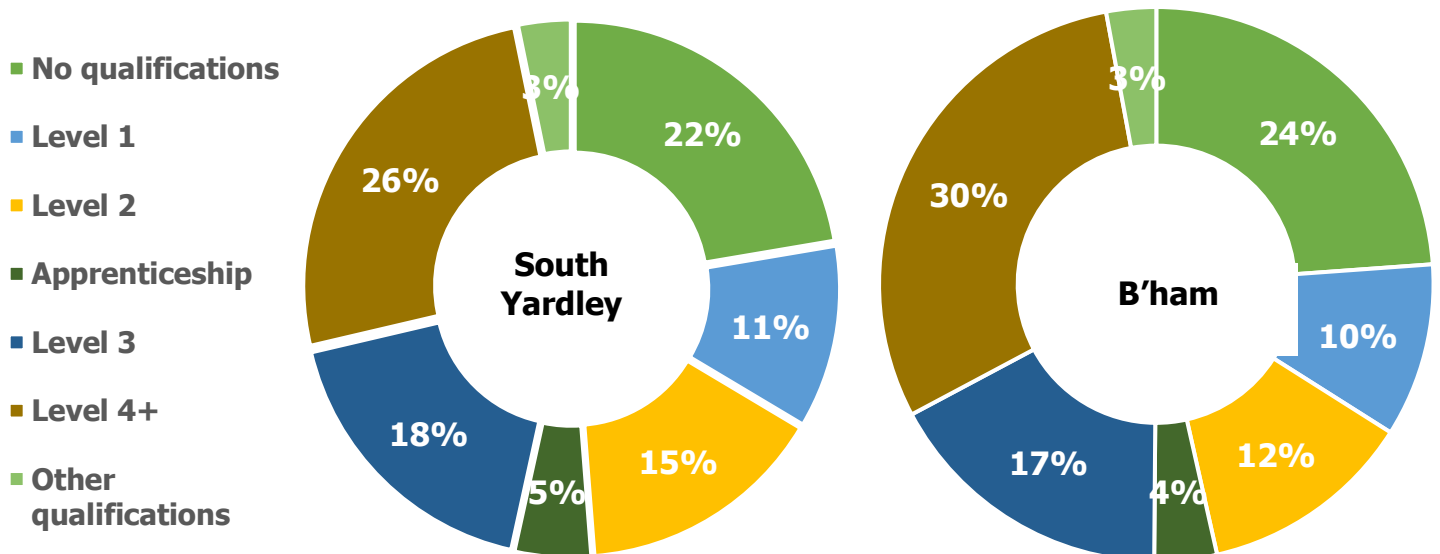
**Intermediate Skills**  
**22.7%**



**Lower Skilled**  
**42.3%**

**Table 5: Ward NVQ Qualification Levels**

NVQ Level	Ward N°	% of 16+ Population	Birmingham %	England %
No Qualifications	1,862	22.3%	23.9%	18.1%
Level 1	935	11.2%	10.1%	9.7%
Level 2	1,268	15.2%	12.5%	13.3%
Apprenticeship	390	4.7%	3.6%	5.3%
Level 3	1,492	17.9%	17.1%	16.9%
Level 4 qualifications	2,121	25.4%	29.9%	33.9%
Other Qualifications	268	3.2%	2.9%	2.8%



**Table 6: Ward Disability & Long Term Health Conditions Working Age**

Level	Ward N°	%	Birmingham %	England %
Disabled	1,168	16.6%	16.1%	15.0%
Long Term Health Condition -not Disabled	426	6.1%	5.8%	7.5%
<b>Total Disabled &amp; Long Term Health Condition</b>	<b>1,594</b>	<b>22.7%</b>	<b>21.8%</b>	<b>22.6%</b>
Not Disabled & No Long Term Health Conditions	5,422	77.3%	78.2%	77.4%

**Table 7: Ward Language Barriers Aged 16+**

Proficiency in English	Ward N°	% 16+	Birmingham %	England %
Main language is English	7,305	87.6%	82.7%	90.1%
Main language is not English Total	1,032	12.4%	17.3%	9.9%
Main language is not English- Can speak English very well or well	806	9.7%	11.9%	7.9%
<b>Main language is not English- Cannot speak English or speak English well</b>	<b>226</b>	<b>2.7%</b>	<b>5.4%</b>	<b>2.1%</b>

## Deprivation

**Table 8: 2019 Index of Deprivation Birmingham Wards Ranked**

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
Alum Rock	5	5	-	1
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
Balsall Heath West	9	6	-3	1
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	18	21	3	1
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	29	25	-4	2
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
Ladywood	42	32	-10	2
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
<b>South Yardley</b>	<b>48</b>	<b>45</b>	<b>-3</b>	<b>3</b>
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	53	54	1	3
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

## Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 993 children living in low income households in South Yardley, 33.5% of all children in the ward, meaning the ward is ranked 33<sup>rd</sup> in the city in terms of the levels of child poverty.



## Children in Poverty

**993**  
**33.5%**

## Ward Rank

**33**

### Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in South Yardley stood at £133m in 2020 (latest data available) and GVA per head was £12,648. South Yardley has the 44<sup>th</sup> largest ward economy in the city in terms of GVA.



**GVA**  
**£133m**



**GVA Per Head**  
**£12,648**