Soho & Jewellery Quarter Ward Factsheet

Soho & Jewellery Quarter ward is an inner city ward located to the west of the city centre. It has a population of 23,472 making it the 4th most populous ward in the city.

The ward has a younger age profile than the city as a whole and has a higher BAME population share.

Soho & Jewellery Quarter is mid ranking amongst the 69 wards in the city in relation to deprivation.

Resident employment rates in the ward are similar to the city average and claimant count unemployment proportions are above the Birmingham average.

Population
23,472

Employment Rate
58.8%

NVQ4+ Qualifications
39.0%

Ward Rank

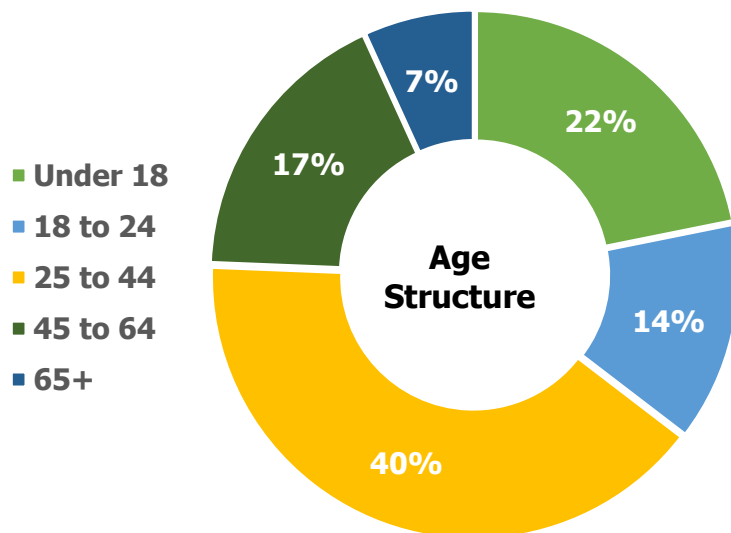|	
Population	**4**
Employment Rate	**44**
No Qualifications Rate	**42**
Index of Deprivation	**29**

Demography

Table 1: Ward Age Structure

Age	Ward Nº	% of Ward Population	Birmingham %	England %
All Residents	25,472		-	-
16-64	18,819	73.9%	64.6%	63.0%
Under 18	5,563	21.8%	25.1%	20.8%
18-24	3,453	13.6%	11.5%	8.3%
25-44	10,250	40.2%	28.1%	26.6%
45-64	4,471	17.6%	22.1%	25.8%
65+	1,735	6.8%	13.1%	18.4%

Age Structure (donut chart)

- ■ Under 18 — 22%
- ■ 18 to 24 — 14%
- ■ 25 to 44 — 40%
- ■ 45 to 64 — 17%
- ■ 65+ — 7%

Under 18s 21.8% (25.1% B'ham)

Over 65s 6.8% (13.1% B'ham)

Table 2: Ward Ethnicity

Ethnic Group	Ward Nº	% of Ward Population	Birmingham %	England %
All Residents	25,472		-	-
BAME Total	17,341	68.1%	51.4%	19.0%
Bangladeshi	869	3.4%	4.2%	1.1%
Chinese	344	1.4%	1.1%	0.8%
Indian	3,357	13.2%	5.8%	3.3%
Pakistani	2,820	11.1%	17.0%	2.8%
Black African	2,886	11.3%	5.8%	2.6%
Black Caribbean	2,498	9.8%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	1,462	5.7%	4.8%	3.0%
Other Ethnic Group	1,594	6.3%	4.5%	2.2%
White	8,134	31.9%	48.6%	81.0%

Labour Market

Table 3: Ward Working Age Economic Activity

Economic Activity	Ward Nº	% 16-64	Birmingham %	England %
16-64 Population	18,823	-	-	-
Economically Active Total	12,580	66.8%	64.9%	71.0%
Employed	11,066	58.8%	57.9%	71.0%
Unemployed	1,514	8.0%	7.0%	0.0%
Economically inactive Total	6,243	33.2%	35.1%	24.6%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: Link to Monthly Unemployment Update

Table 4: Ward Occupational Breakdown

Occupation	Ward Nº	% of Employed Residents	Birmingham %	England %
All Employed 16+	11,238	-	-	-
Managers, directors and senior officials	969	8.6%	9.3%	12.9%
Professional occupations	3,027	26.9%	21.1%	20.3%
Associate professional and technical occupations	1,441	12.8%	11.3%	13.3%
Higher Skilled Occupations	**5,437**	**48.4%**	**41.7%**	**46.4%**
Administrative and secretarial occupations	903	8.0%	9.3%	9.3%
Skilled trades occupations	669	6.0%	8.3%	10.2%
Intermediate Occupations	**1,572**	**14.0%**	**17.6%**	**19.4%**
Caring, leisure and other service occupations	955	8.5%	10.3%	9.3%
Sales and customer service occupations	771	6.9%	8.2%	7.5%
Process plant and machine operatives	828	7.4%	8.7%	6.9%
Elementary occupations	1,675	14.9%	13.4%	10.5%
Lower Skilled Occupations	**4,229**	**37.6%**	**40.7%**	**34.1%**

Higher Skilled
48.4%

Intermediate Skills
14.0%

Lower Skilled
37.6%

Table 5: Ward NVQ Qualification Levels

NVQ Level	Ward Nº	% of 16+ Population	Birmingham %	England %
No Qualifications	4,629	22.5%	23.9%	18.1%
Level 1	1,791	8.7%	10.1%	9.7%
Level 2	1,945	9.5%	12.5%	13.3%
Apprenticeship	627	3.1%	3.6%	5.3%
Level 3	2,821	13.7%	17.1%	16.9%
Level 4 qualifications	8,015	39.0%	29.9%	33.9%
Other Qualifications	729	3.5%	2.9%	2.8%

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- **No qualifications**
- **Level 1**
- **Level 2**
- **Apprenticeship**
- **Level 3**
- **Level 4+**
- **Other qualifications**
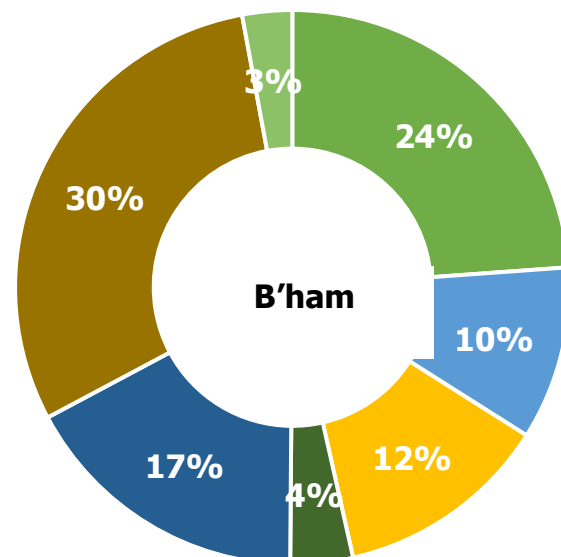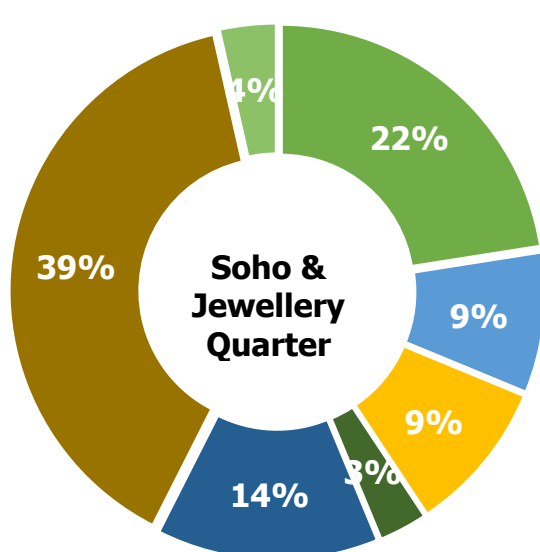
Table 6: Ward Disability & Long Term Health Conditions Working Age

Level	Ward Nº	%	Birmingham %	England %
Disabled	2,391	12.9%	16.1%	15.0%
Long Term Health Condition -not Disabled	962	5.2%	5.8%	7.5%
Total Disabled & Long Term Health Condition	**3,353**	**18.1%**	**21.8%**	**22.6%**
Not Disabled & No Long Term Health Conditions	15,141	81.9%	78.2%	77.4%

Table 7: Ward Language Barriers Aged 16+

Proficiency in English	Ward Nº	% 16+	Birmingham %	England %
Main language is English	14,822	72.1%	82.7%	90.1%
Main language is not English Total	5,730	27.9%	17.3%	9.9%
Main language is not English- Can speak English very well or well	3,988	19.4%	11.9%	7.9%
Main language is not English- Cannot speak English or speak English well	**1,742**	**8.5%**	**5.4%**	**2.1%**

Deprivation

Table 8: 2019 Index of Deprivation Birmingham Wards Ranked

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
Alum Rock	5	5	-	1
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
Balsall Heath West	9	6	-3	1
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	18	21	3	1
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	**29**	**25**	**-4**	**2**
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
Ladywood	42	32	-10	2
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
South Yardley	48	45	-3	3
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	53	54	1	3
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 2,909 children living in low income households in Soho & Jewellery Quarter, 47.4% of all children in the ward, meaning the ward is ranked 15th in the city in terms of the levels of child poverty.

Children in Poverty

2,909
47.4%

Ward Rank

15

Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Soho & Jewellery Quarter stood at £1,559m in 2020 (latest data available) and GVA per head was £56,871. Soho & Jewellery Quarter has the 3rd largest ward economy in the city in terms of GVA.

GVA
£1,559m

GVA Per Head
£56,871