

# Ladywood Ward Factsheet



Ladywood ward is located in the west of the city and contains the majority of Birmingham city centre. It has a population of 25,738 making it the 3<sup>rd</sup> most populous ward in the city.

The ward has a very high proportion of residents aged 18-44 due to growth in city living attracting a high number of young professionals into the area.

Ladywood is mid ranking for deprivation as it contains some established inner city estates.

Resident employment rates are slightly higher than for the city as a whole and claimant count unemployment levels are below the city average.



Population  
**25,738**

## Ward Rank

Population **3**

Employment Rate **40**

No Qualifications Rate **63**

Index of Deprivation **42**



Employment Rate  
**59.8%**

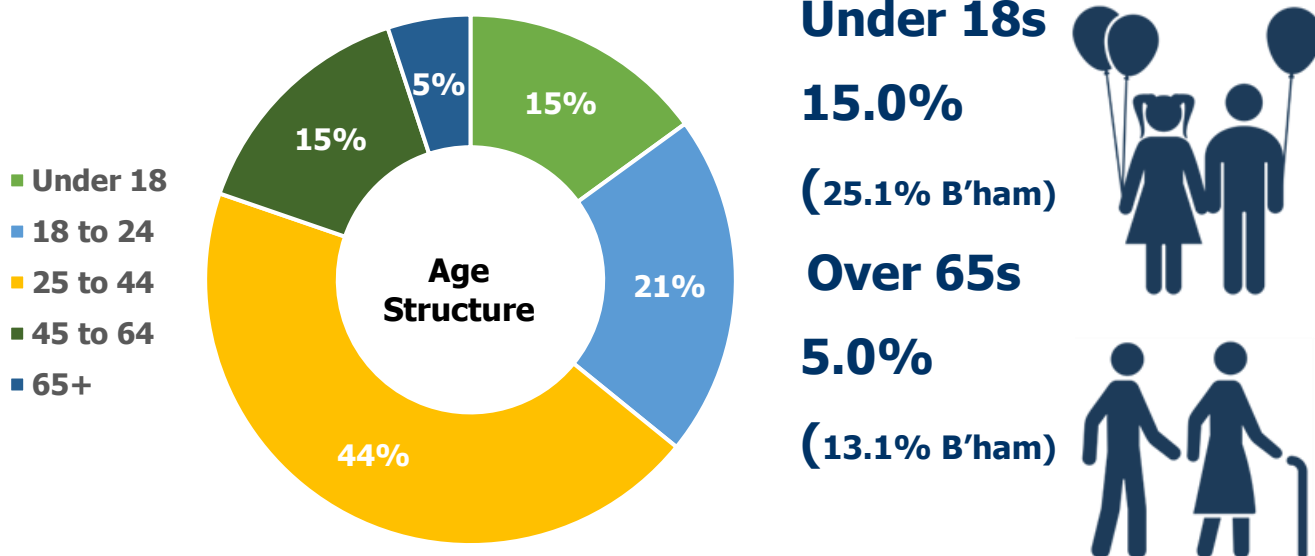


NVQ4+ Qualifications  
**51.4%**

## Demography

**Table 1: Ward Age Structure**

Age	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	25,738		-	-
16-64	20,908	81.2%	64.6%	63.0%
Under 18	3,858	15.0%	25.1%	20.8%
18-24	5,370	20.9%	11.5%	8.3%
25-44	11,434	44.4%	28.1%	26.6%
45-64	3,777	14.7%	22.1%	25.8%
65+	1,299	5.0%	13.1%	18.4%



**Table 2: Ward Ethnicity**

Ethnic Group	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	25,738		-	-
BAME Total	14,963	58.1%	51.4%	19.0%
Bangladeshi	205	0.8%	4.2%	1.1%
Chinese	1,468	5.7%	1.1%	0.8%
Indian	1,663	6.5%	5.8%	3.3%
Pakistani	943	3.7%	17.0%	2.8%
Black African	3,580	13.9%	5.8%	2.6%
Black Caribbean	1,633	6.3%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	1,720	6.7%	4.8%	3.0%
Other Ethnic Group	2,173	8.4%	4.5%	2.2%
White	10,784	41.9%	48.6%	81.0%

## Labour Market

**Table 3: Ward Working Age Economic Activity**

Economic Activity	Ward N°	% 16-64	Birmingham %	England %
16-64 Population	20,906	-	-	-
Economically Active Total	14,493	69.3%	64.9%	71.0%
Employed	12,496	59.8%	57.9%	71.0%
Unemployed	1,997	9.6%	7.0%	0.0%
Economically inactive Total	6,413	30.7%	35.1%	24.6%

## Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: [Link to Monthly Unemployment Update](#)

**Table 4: Ward Occupational Breakdown**

Occupation	Ward N°	% of Employed Residents	Birmingham %	England %
All Employed 16+	12,651	-	-	-
Managers, directors and senior officials	1,246	9.8%	9.3%	12.9%
Professional occupations	4,255	33.6%	21.1%	20.3%
Associate professional and technical occupations	1,808	14.3%	11.3%	13.3%
<b>Higher Skilled Occupations</b>	<b>7,309</b>	<b>57.8%</b>	<b>41.7%</b>	<b>46.4%</b>
Administrative and secretarial occupations	961	7.6%	9.3%	9.3%
Skilled trades occupations	577	4.6%	8.3%	10.2%
<b>Intermediate Occupations</b>	<b>1,538</b>	<b>12.2%</b>	<b>17.6%</b>	<b>19.4%</b>
Caring, leisure and other service occupations	893	7.1%	10.3%	9.3%
Sales and customer service occupations	805	6.4%	8.2%	7.5%
Process plant and machine operatives	495	3.9%	8.7%	6.9%
Elementary occupations	1,611	12.7%	13.4%	10.5%
<b>Lower Skilled Occupations</b>	<b>3,804</b>	<b>30.1%</b>	<b>40.7%</b>	<b>34.1%</b>



**Higher Skilled**  
**57.8%**



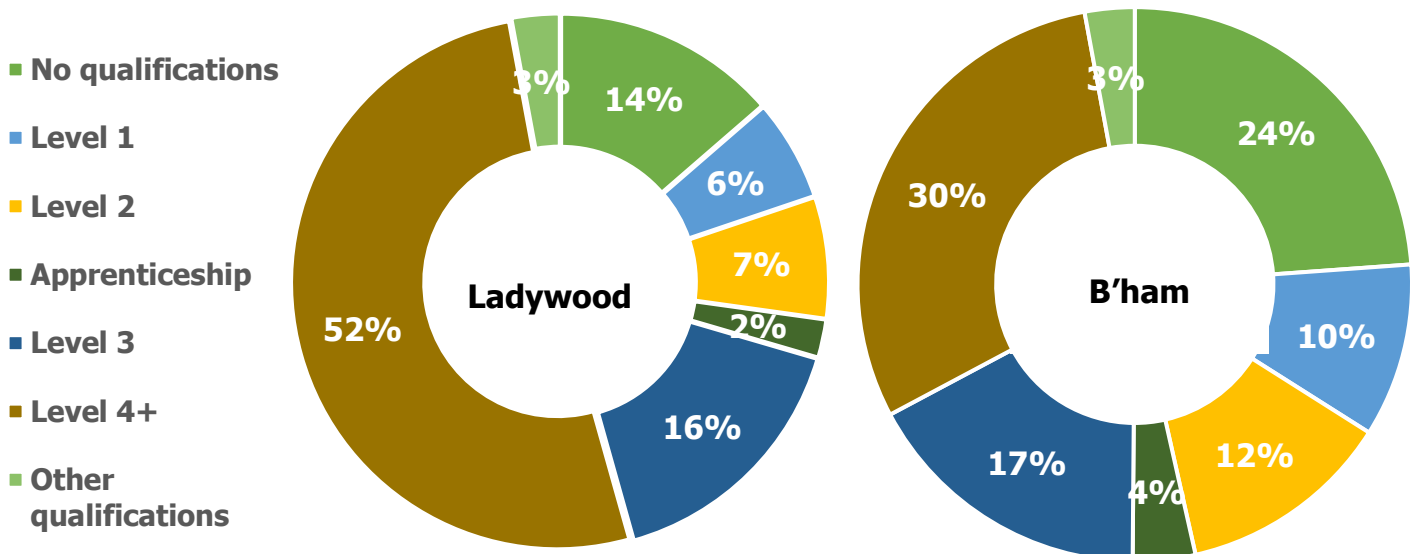
**Intermediate Skills**  
**12.2%**



**Lower Skilled**  
**30.1%**

**Table 5: Ward NVQ Qualification Levels**

NVQ Level	Ward N°	% of 16+ Population	Birmingham %	England %
No Qualifications	3,028	13.6%	23.9%	18.1%
Level 1	1,373	6.2%	10.1%	9.7%
Level 2	1,641	7.4%	12.5%	13.3%
Apprenticeship	515	2.3%	3.6%	5.3%
Level 3	3,580	16.1%	17.1%	16.9%
Level 4 qualifications	11,424	51.4%	29.9%	33.9%
Other Qualifications	648	2.9%	2.9%	2.8%



**Table 6: Ward Disability & Long Term Health Conditions Working Age**

Level	Ward N°	%	Birmingham %	England %
Disabled	2,475	12.6%	16.1%	15.0%
Long Term Health Condition -not Disabled	1,154	5.9%	5.8%	7.5%
<b>Total Disabled &amp; Long Term Health Condition</b>	<b>3,629</b>	<b>18.4%</b>	<b>21.8%</b>	<b>22.6%</b>
Not Disabled & No Long Term Health Conditions	16,063	81.6%	78.2%	77.4%

**Table 7: Ward Language Barriers Aged 16+**

Proficiency in English	Ward N°	% 16+	Birmingham %	England %
Main language is English	15,534	70.0%	82.7%	90.1%
Main language is not English Total	6,672	30.0%	17.3%	9.9%
Main language is not English- Can speak English very well or well	5,717	25.7%	11.9%	7.9%
<b>Main language is not English- Cannot speak English or speak English well</b>	<b>955</b>	<b>4.3%</b>	<b>5.4%</b>	<b>2.1%</b>

## Deprivation

**Table 8: 2019 Index of Deprivation Birmingham Wards Ranked**

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
Alum Rock	5	5	-	1
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
Balsall Heath West	9	6	-3	1
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	18	21	3	1
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	29	25	-4	2
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
<b>Ladywood</b>	<b>42</b>	<b>32</b>	<b>-10</b>	<b>2</b>
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
South Yardley	48	45	-3	3
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	53	54	1	3
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

## Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 1,706 children living in low income households in Ladywood, 34.6% of all children in the ward, meaning the ward is ranked 29<sup>th</sup> in the city in terms of the levels of child poverty.



## Children in Poverty

**1,706**  
**34.6%**

## Ward Rank

**29**

### Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Ladywood stood at £7.1bn in 2020 (latest data available) and GVA per head was £233,554. Ladywood contains the city centre and the associated concentration of economic activity and therefore has the largest ward economy in the city in terms of GVA.



**GVA**  
**£7,087m**



**GVA Per Head**  
**£233,554**