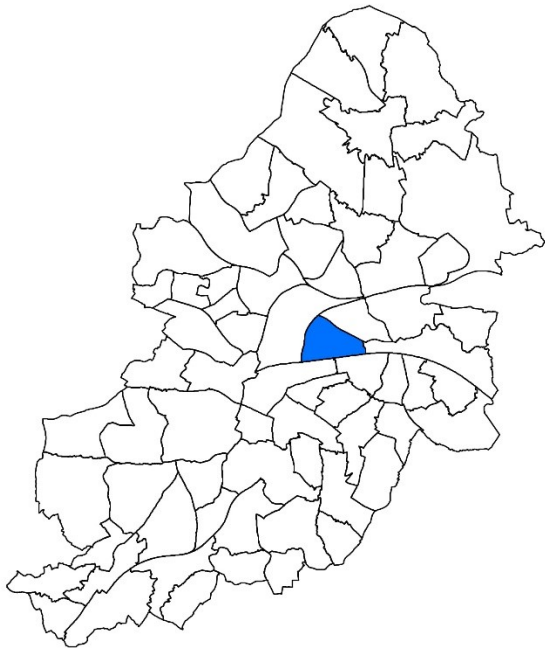


# Alum Rock Ward Factsheet



Alum Rock ward is located in the inner city to the east of the city centre. It has a population of 25,487 making it the most populous ward in the city.

The ward has a significantly younger age profile than the city as a whole and has a higher BAME population share.

Alum Rock is amongst the city's most deprived wards and has the highest share of working age residents with no qualifications out of the city's 69 wards.

Resident employment rates in the ward are well below the city average and claimant count unemployment proportions are well above the Birmingham average.



Population  
**28,014**

## Ward Rank

Population **1**

Employment Rate **66**



Employment Rate  
**41.6%**

No Qualifications Rate **1**



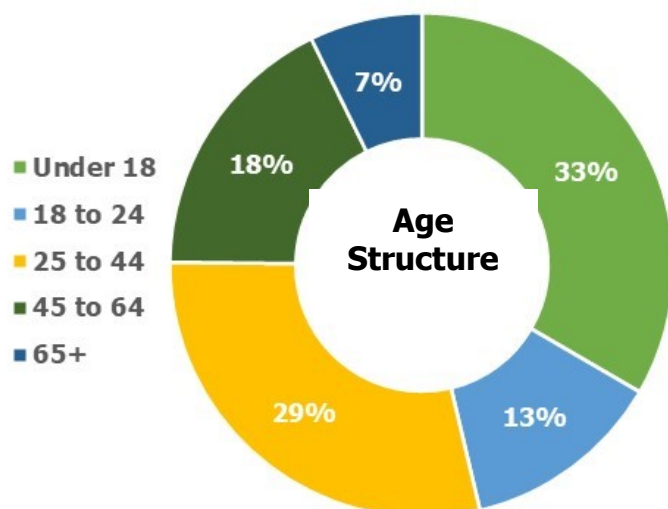
NVQ4+ Qualifications  
**18.4%**

Index of Deprivation **5**

## Demography

**Table 1: Ward Age Structure**

Age	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	28,014		-	-
16-64	17,794	63.5%	64.6%	63.0%
Under 18	9,356	33.4%	25.1%	20.8%
18-24	3,616	12.9%	11.5%	8.3%
25-44	8,091	28.9%	28.1%	26.6%
45-64	4,924	17.6%	22.1%	25.8%
65+	2,027	7.2%	13.1%	18.4%



**Under 18s**

**33.4%**

**(25.1% B'ham)**



**Over 65s**

**7.2%**

**(13.1% B'ham)**



**Table 2: Ward Ethnicity**

Ethnic Group	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	28,003		-	-
BAME Total	26,208	93.6%	51.4%	19.0%
Bangladeshi	1,970	7.0%	4.2%	1.1%
Chinese	48	0.2%	1.1%	0.8%
Indian	343	1.2%	5.8%	3.3%
Pakistani	16,836	60.1%	17.0%	2.8%
Black African	2,245	8.0%	5.8%	2.6%
Black Caribbean	433	1.5%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	590	2.1%	4.8%	3.0%
Other Ethnic Group	1,694	6.0%	4.5%	2.2%
White	1,795	6.4%	48.6%	81.0%

## Labour Market

**Table 3: Ward Working Age Economic Activity**

Economic Activity	Ward N°	% 16-64	Birmingham %	England %
16-64 Population	17,792	-	-	-
Economically Active Total	8,858	49.8%	64.9%	71.0%
Employed	7,399	41.6%	57.9%	71.0%
Unemployed	1,459	8.2%	7.0%	0.0%
Economically inactive Total	8,934	50.2%	35.1%	24.6%

## Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: [Link to Monthly Unemployment Update](#)

**Table 4: Ward Occupational Breakdown**

Occupation	Ward N°	% of Employed Residents	Birmingham %	England %
All Employed 16+	7,503	-	-	-
Managers, directors and senior officials	414	5.5%	9.3%	12.9%
Professional occupations	988	13.2%	21.1%	20.3%
Associate professional and technical occupations	529	7.1%	11.3%	13.3%
<b>Higher Skilled Occupations</b>	<b>1,931</b>	<b>25.7%</b>	<b>41.7%</b>	<b>46.4%</b>
Administrative and secretarial occupations	592	7.9%	9.3%	9.3%
Skilled trades occupations	541	7.2%	8.3%	10.2%
<b>Intermediate Occupations</b>	<b>1,133</b>	<b>15.1%</b>	<b>17.6%</b>	<b>19.4%</b>
Caring, leisure and other service occupations	786	10.5%	10.3%	9.3%
Sales and customer service occupations	950	12.7%	8.2%	7.5%
Process plant and machine operatives	1,179	15.7%	8.7%	6.9%
Elementary occupations	1,524	20.3%	13.4%	10.5%
<b>Lower Skilled Occupations</b>	<b>4,439</b>	<b>59.2%</b>	<b>40.7%</b>	<b>34.1%</b>



**Higher Skilled**  
**25.7%**



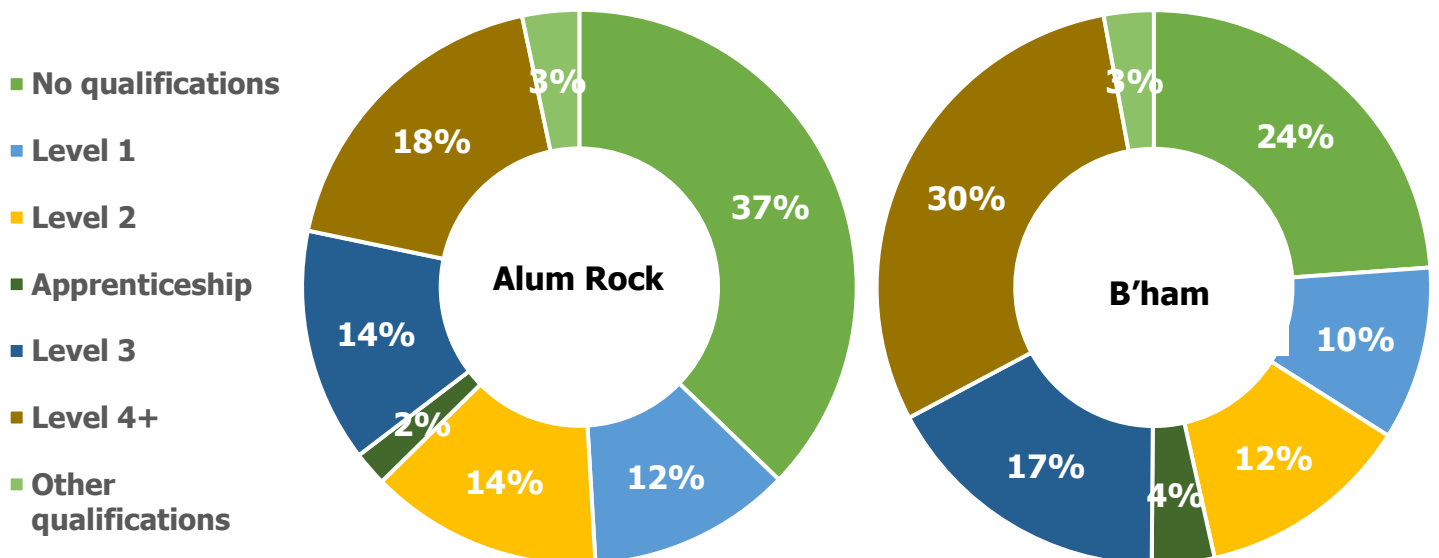
**Intermediate Skills**  
**15.1%**



**Lower Skilled**  
**59.2%**

**Table 5: Ward NVQ Qualification Levels**

NVQ Level	Ward N°	% of 16+ Population	Birmingham %	England %
No Qualifications	7,378	37.2%	23.9%	18.1%
Level 1	2,350	11.9%	10.1%	9.7%
Level 2	2,687	13.6%	12.5%	13.3%
Apprenticeship	397	2.0%	3.6%	5.3%
Level 3	2,703	13.6%	17.1%	16.9%
Level 4 qualifications	3,651	18.4%	29.9%	33.9%
Other Qualifications	658	3.3%	2.9%	2.8%



**Table 6: Ward Disability & Long Term Health Conditions Working Age**

Level	Ward N°	%	Birmingham %	England %
Disabled	2,569	14.1%	16.1%	15.0%
Long Term Health Condition -not Disabled	490	2.7%	5.8%	7.5%
<b>Total Disabled &amp; Long Term Health Condition</b>	<b>3,059</b>	<b>16.8%</b>	<b>21.8%</b>	<b>22.6%</b>
Not Disabled & No Long Term Health Conditions	15,184	83.2%	78.2%	77.4%

**Table 7: Ward Language Barriers Aged 16+**

Proficiency in English	Ward N°	% 16+	Birmingham %	England %
Main language is English	12,946	65.3%	82.7%	90.1%
Main language is not English Total	6,879	34.7%	17.3%	9.9%
Main language is not English- Can speak English very well or well	3,778	19.1%	11.9%	7.9%
<b>Main language is not English- Cannot speak English or speak English well</b>	<b>3,101</b>	<b>15.6%</b>	<b>5.4%</b>	<b>2.1%</b>

## Deprivation

**Table 8: 2019 Index of Deprivation Birmingham Wards Ranked**

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
<b>Alum Rock</b>	<b>5</b>	<b>5</b>	<b>-</b>	<b>1</b>
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
Balsall Heath West	9	6	-3	1
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	18	21	3	1
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	29	25	-4	2
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
Ladywood	42	32	-10	2
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
South Yardley	48	45	-3	3
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	53	54	1	3
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

## Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 6,501 children living in low income households in Alum Rock, 62.4% of all children in the ward, meaning the ward is ranked 2<sup>nd</sup> in the city in terms of the levels of child poverty.



## Children in Poverty

## Ward Rank

**6,501,917**  
**62.4%**

**2**

### Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Alum Rock stood at £205m in 2020 (latest data available) and GVA per head was £7,669. Alum Rock has the 28<sup>th</sup> largest ward economy in the city in terms of GVA.



**GVA**  
**£205m**



**GVA Per Head**  
**£7,669**