Brandwood & King's Heath Ward Factsheet

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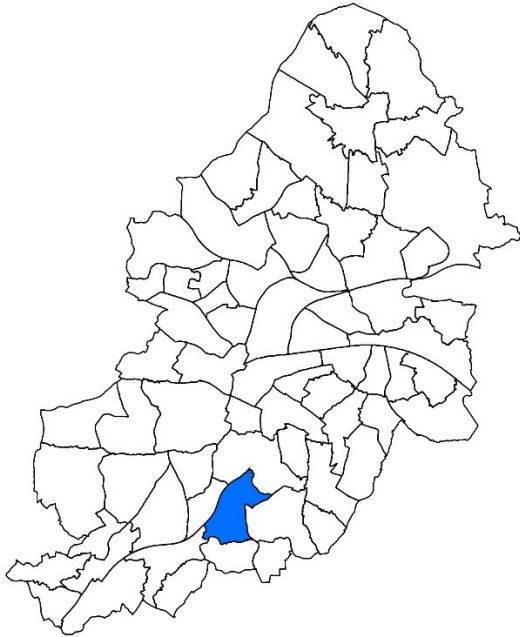
Brandwood & King's Heath is a suburban ward located in the south of the city. It has a population of 18,970 making it the 30th most populous ward in the city.

The ward has a similar age profile to the city as a whole and a lower BAME population share.

Brandwood & King's Heath is amongst the least deprived wards in the city. Resident employment rates in the ward are above the city average and claimant count unemployment proportions are lower than the Birmingham average.

Population
18,790

Employment Rate
68.6%

NVQ4+ Qualifications
44.0%

Ward Rank

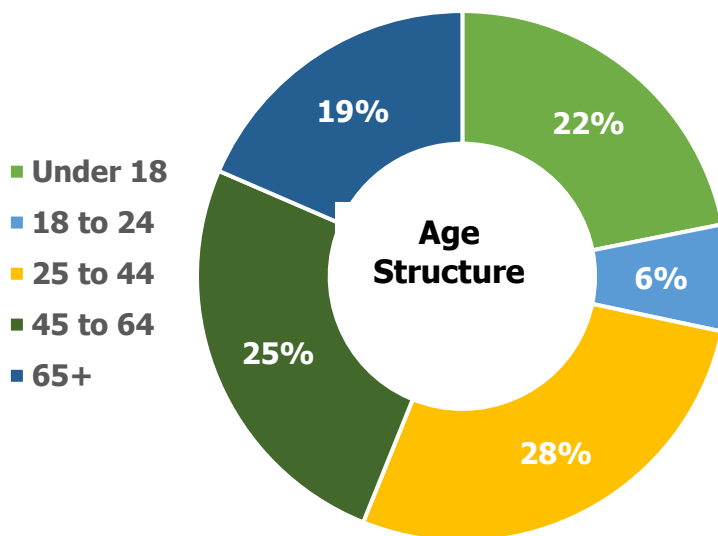|	
Population	**30**
Employment Rate	**15**
No Qualifications Rate	**58**
Index of Deprivation	**53**

Demography

Table 1: Ward Age Structure

Age	Ward Nº	% of Ward Population	Birmingham %	England %
All Residents	18,790		-	-
16-64	11,945	63.6%	64.6%	63.0%
Under 18	4,218	22.4%	25.1%	20.8%
18-24	1,251	6.7%	11.5%	8.3%
25-44	5,358	28.5%	28.1%	26.6%
45-64	4,902	26.1%	22.1%	25.8%
65+	3,061	16.3%	13.1%	18.4%

Under 18s 22.4% (25.1% B'ham)

Over 65s 16.3% (13.1% B'ham)

Table 2: Ward Ethnicity

Ethnic Group	Ward Nº	% of Ward Population	Birmingham %	England %
All Residents	18,790		-	-
BAME Total	6,386	34.0%	51.4%	19.0%
Bangladeshi	225	1.2%	4.2%	1.1%
Chinese	223	1.2%	1.1%	0.8%
Indian	1,025	5.5%	5.8%	3.3%
Pakistani	1,976	10.5%	17.0%	2.8%
Black African	323	1.7%	5.8%	2.6%
Black Caribbean	528	2.8%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	1,089	5.8%	4.8%	3.0%
Other Ethnic Group	520	2.8%	4.5%	2.2%
White	12,406	66.0%	48.6%	81.0%

Labour Market

Table 3: Ward Working Age Economic Activity

Economic Activity	Ward Nº	% 16-64	Birmingham %	England %
16-64 Population	11,948	-	-	-
Economically Active Total	8,819	73.8%	64.9%	71.0%
Employed	8,195	68.6%	57.9%	71.0%
Unemployed	624	5.2%	7.0%	0.0%
Economically inactive Total	3,129	26.2%	35.1%	24.6%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: Link to Monthly Unemployment Update

Table 4: Ward Occupational Breakdown

| Occupation	Ward Nº	% of Employed Residents	Birmingham %	England %
All Employed 16+	8,485	-	-	-
Managers, directors and senior officials	1,032	12.2%	9.3%	12.9%
Professional occupations	2,698	31.8%	21.1%	20.3%
Associate professional and technical occupations	1,232	14.5%	11.3%	13.3%
Higher Skilled Occupations	**4,962**	**58.5%**	**41.7%**	**46.4%**
Administrative and secretarial occupations	728	8.6%	9.3%	9.3%
Skilled trades occupations	643	7.6%	8.3%	10.2%
Intermediate Occupations	**1,371**	**16.2%**	**17.6%**	**19.4%**
Caring, leisure and other service occupations	659	7.8%	10.3%	9.3%
Sales and customer service occupations	512	6.0%	8.2%	7.5%
Process plant and machine operatives	408	4.8%	8.7%	6.9%
Elementary occupations	573	6.8%	13.4%	10.5%
Lower Skilled Occupations	**2,152**	**25.4%**	**40.7%**	**34.1%**

Higher Skilled
58.5%

Intermediate Skills
16.2%

Lower Skilled
25.4%

Table 5: Ward NVQ Qualification Levels

NVQ Level	Ward N°	% of 16+ Population	Birmingham %	England %
No Qualifications	2,559	17.1%	23.9%	18.1%
Level 1	1,168	7.8%	10.1%	9.7%
Level 2	1,713	11.4%	12.5%	13.3%
Apprenticeship	505	3.4%	3.6%	5.3%
Level 3	2,106	14.0%	17.1%	16.9%
Level 4 qualifications	6,602	44.0%	29.9%	33.9%
Other Qualifications	349	2.3%	2.9%	2.8%

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- No qualifications
- Level 1
- Level 2
- Apprenticeship
- Level 3
- Level 4+
- Other qualifications
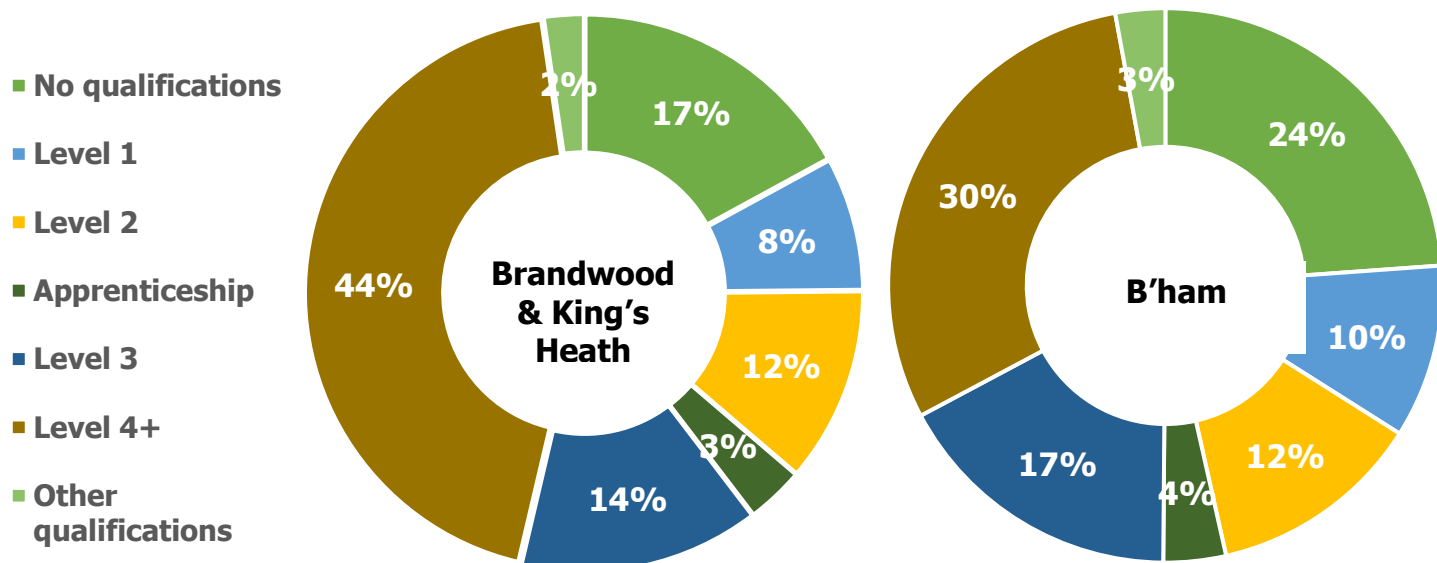
Table 6: Ward Disability & Long Term Health Conditions Working Age

Level	Ward N°	%	Birmingham %	England %
Disabled	1,952	16.1%	16.1%	15.0%
Long Term Health Condition -not Disabled	960	7.9%	5.8%	7.5%
Total Disabled & Long Term Health Condition	**2,912**	**24.0%**	**21.8%**	**22.6%**
Not Disabled & No Long Term Health Conditions	9,212	76.0%	78.2%	77.4%

Table 7: Ward Language Barriers Aged 16+

Proficiency in English	Ward N°	% 16+	Birmingham %	England %
Main language is English	13,647	90.9%	82.7%	90.1%
Main language is not English Total	1,359	9.1%	17.3%	9.9%
Main language is not English- Can speak English very well or well	1,054	7.0%	11.9%	7.9%
Main language is not English- Cannot speak English or speak English well	**305**	**2.0%**	**5.4%**	**2.1%**

Deprivation

Table 8: 2019 Index of Deprivation Birmingham Wards Ranked

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
Alum Rock	5	5	-	1
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
Balsall Heath West	9	6	-3	1
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	18	21	3	1
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	29	25	-4	2
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
Ladywood	42	32	-10	2
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
South Yardley	48	45	-3	3
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	**53**	**54**	**1**	**3**
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 1,101 children living in low income households in Brandwood & King's Heath, 24.1% of all children in the ward, meaning the ward is ranked 54th in the city in terms of the levels of child poverty.

Children in Poverty

Ward Rank

1,101
24.1%

54

Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Brandwood & King's Heath stood at £192m in 2020 (latest data available) and GVA per head was £10,359. Brandwood & King's Heath has the 33rd largest ward economy in the city in terms of GVA.

GVA
£192m

GVA Per Head
£10,359

Development Policy
Place, Prosperity, Sustainability

Birmingham
City Council