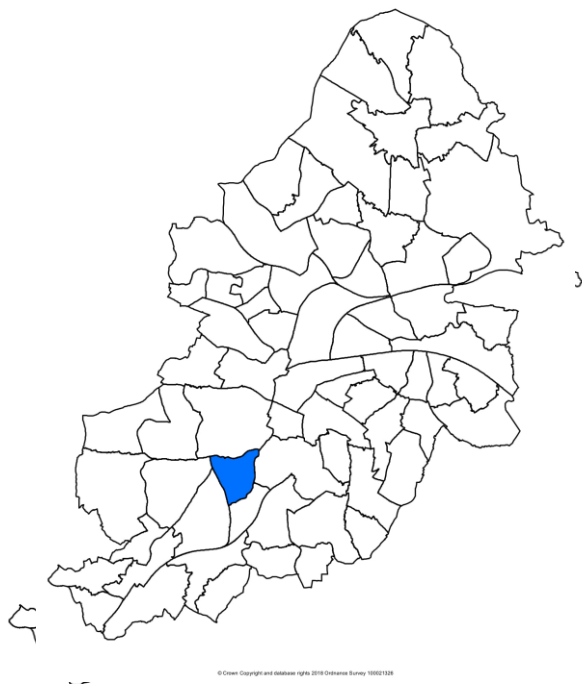


Bournbrook & Selly Park Ward Factsheet



Bournbrook & Selly Park is a suburban ward located in the south of the city. It has a population of 22,373 making it the 15th most populous ward in the city.

The ward has a very high proportion of young adults (18-24) due to a large student population. The area has a lower BAME population share than the city.

Bournbrook & Selly Park is amongst the least deprived wards in the city but the high proportion of students living in the ward impacts on employment rates in the ward.



Population
22,373

Ward Rank

Population **15**

Employment Rate **69**



Employment Rate
30.8%

No Qualifications Rate **69**



NVQ4+ Qualifications
27.0%

Index of Deprivation **60**

Demography

Table 1: Ward Age Structure

Age	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	22,373		-	-
16-64	19,167	85.7%	64.6%	63.0%
Under 18	2,009	9.0%	25.1%	20.8%
18-24	13,043	58.3%	11.5%	8.3%
25-44	3,713	16.6%	28.1%	26.6%
45-64	2,186	9.8%	22.1%	25.8%
65+	1,422	6.4%	13.1%	18.4%

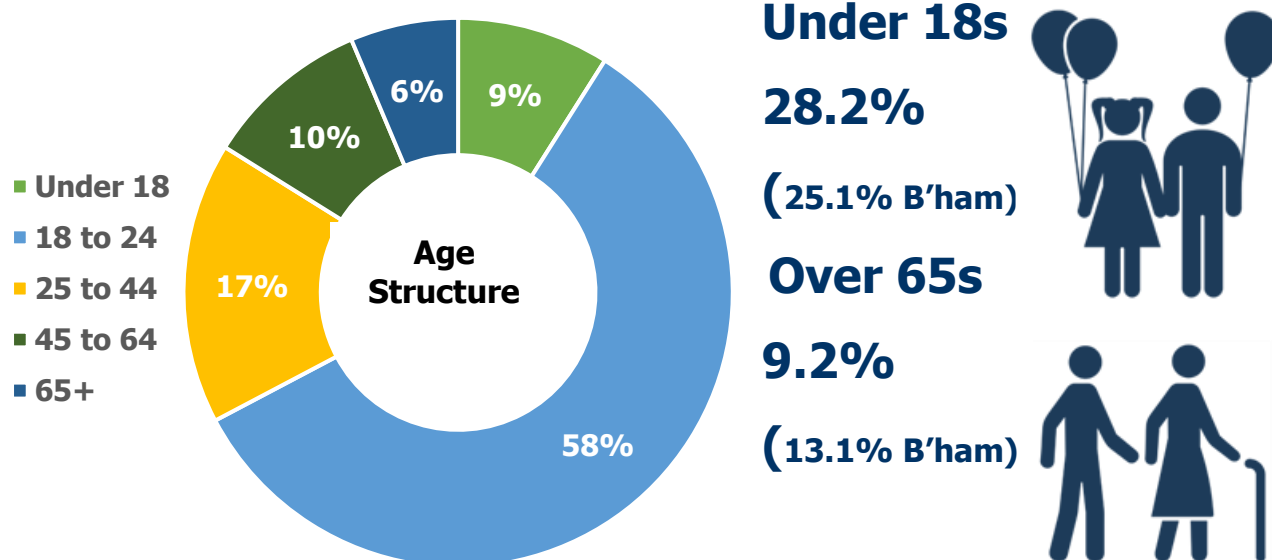


Table 2: Ward Ethnicity

Ethnic Group	Ward N°	% of Ward Population	Birmingham %	England %
All Residents	22,373		-	-
BAME Total	7,491	33.5%	51.4%	19.0%
Bangladeshi	372	1.7%	4.2%	1.1%
Chinese	999	4.5%	1.1%	0.8%
Indian	1,236	5.5%	5.8%	3.3%
Pakistani	1,019	4.6%	17.0%	2.8%
Black African	821	3.7%	5.8%	2.6%
Black Caribbean	419	1.9%	3.9%	1.1%
Mixed or Multiple Ethnic Groups	1,249	5.6%	4.8%	3.0%
Other Ethnic Group	699	3.1%	4.5%	2.2%
White	14,873	66.5%	48.6%	81.0%

Labour Market

Table 3: Ward Working Age Economic Activity

Economic Activity	Ward N°	% 16-64	Birmingham %	England %
16-64 Population	19,177	-	-	-
Economically Active Total	7,241	37.8%	64.9%	71.0%
Employed	5,903	30.8%	57.9%	71.0%
Unemployed	1,338	7.0%	7.0%	0.0%
Economically inactive Total	11,936	62.2%	35.1%	24.6%

Claimant Count Unemployment

Ward level claimant count and youth claimant count unemployment data is released monthly. The latest data can be found in our monthly Unemployment Update available on our website on the following link: [Link to Monthly Unemployment Update](#)

Table 4: Ward Occupational Breakdown

Occupation	Ward N°	% of Employed Residents	Birmingham %	England %
All Employed 16+	6,052	-	-	-
Managers, directors and senior officials	525	8.7%	9.3%	12.9%
Professional occupations	1,854	30.6%	21.1%	20.3%
Associate professional and technical occupations	840	13.9%	11.3%	13.3%
Higher Skilled Occupations	3,219	53.2%	41.7%	46.4%
Administrative and secretarial occupations	426	7.0%	9.3%	9.3%
Skilled trades occupations	294	4.9%	8.3%	10.2%
Intermediate Occupations	720	11.9%	17.6%	19.4%
Caring, leisure and other service occupations	550	9.1%	10.3%	9.3%
Sales and customer service occupations	610	10.1%	8.2%	7.5%
Process plant and machine operatives	237	3.9%	8.7%	6.9%
Elementary occupations	716	11.8%	13.4%	10.5%
Lower Skilled Occupations	2,113	34.9%	40.7%	34.1%



Higher Skilled
53.2%



Intermediate Skills
11.9%



Lower Skilled
34.9%

Table 5: Ward NVQ Qualification Levels

NVQ Level	Ward N°	% of 16+ Population	Birmingham %	England %
No Qualifications	1,763	8.6%	23.9%	18.1%
Level 1	665	3.2%	10.1%	9.7%
Level 2	953	4.6%	12.5%	13.3%
Apprenticeship	272	1.3%	3.6%	5.3%
Level 3	11,031	53.6%	17.1%	16.9%
Level 4 qualifications	5,548	27.0%	29.9%	33.9%
Other Qualifications	353	1.7%	2.9%	2.8%

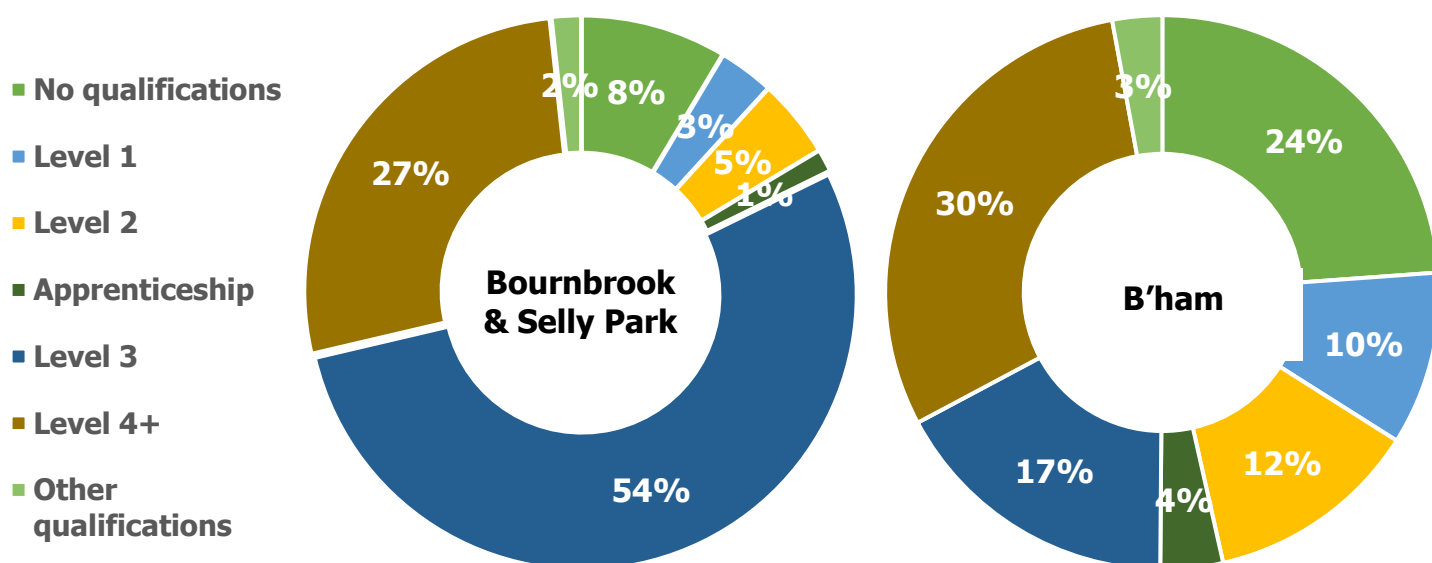


Table 6: Ward Disability & Long Term Health Conditions Working Age

Level	Ward N°	%	Birmingham %	England %
Disabled	2,616	15.8%	16.1%	15.0%
Long Term Health Condition -not Disabled	1,383	8.3%	5.8%	7.5%
Total Disabled & Long Term Health Condition	3,999	24.1%	21.8%	22.6%
Not Disabled & No Long Term Health Conditions	12,580	75.9%	78.2%	77.4%

Table 7: Ward Language Barriers Aged 16+

Proficiency in English	Ward N°	% 16+	Birmingham %	England %
Main language is English	18,362	89.2%	82.7%	90.1%
Main language is not English Total	2,231	10.8%	17.3%	9.9%
Main language is not English- Can speak English very well or well	1,882	9.1%	11.9%	7.9%
Main language is not English- Cannot speak English or speak English well	349	1.7%	5.4%	2.1%

Deprivation

Table 8: 2019 Index of Deprivation Birmingham Wards Ranked

Ward	2019 Ward Rank	2015 Ward Rank	Change in Rank 2015 to 2019	2019 Decile (where 1 is 10% Most Deprived Nationally)
Sparkbrook & Balsall Heath East	1	2	1	1
Bordesley Green	2	4	2	1
Lozells	3	3	-	1
Castle Vale	4	18	14	1
Alum Rock	5	5	-	1
Newtown	6	1	-5	1
Heartlands	7	9	2	1
Gravelly Hill	8	10	2	1
Balsall Heath West	9	6	-3	1
Birchfield	10	7	-3	1
Shard End	11	12	1	1
Kingstanding	12	16	4	1
Garretts Green	13	14	1	1
Aston	14	11	-3	1
Glebe Farm & Tile Cross	15	17	2	1
Handsworth	16	20	4	1
Kings Norton South	17	13	-4	1
Ward End	18	21	3	1
Bordesley & Highgate	19	15	-4	1
Tyseley & Hay Mills	20	22	2	1
Small Heath	21	19	-2	1
Frankley Great Park	22	24	2	1
Holyhead	23	23	-	1
Nechells	24	8	-16	1
Druids Heath & Monyhull	25	27	2	1
Stockland Green	26	28	2	1
Yardley West & Stechford	27	26	-1	1
Perry Common	28	29	1	2
Soho & Jewellery Quarter	29	25	-4	2
Sparkhill	30	30	-	2
Bartley Green	31	31	-	2
Allens Cross	32	35	3	2
Bromford & Hodge Hill	33	33	-	2
Billesley	34	37	3	2
Weoley & Selly Oak	35	41	6	2
Acocks Green	36	34	-2	2
Rubery & Rednal	37	40	3	2
Erdington	38	36	-2	3

Pype Hayes	39	39	-	2
Longbridge & West Heath	40	42	2	2
North Edgbaston	41	38	-3	2
Ladywood	42	32	-10	2
Moseley	43	44	1	2
Kings Norton North	44	46	2	2
Sheldon	45	52	7	3
Stirchley	46	50	4	3
Highter's Heath	47	47	-	3
South Yardley	48	45	-3	3
Yardley East	49	43	-6	3
Hall Green North	50	49	-1	3
Quinton	51	51	-	3
Oscott	52	53	1	3
Brandwood & King's Heath	53	54	1	3
Handsworth Wood	54	48	-6	3
Harborne	55	55	-	3
Perry Barr	56	58	2	4
Bournville & Cotteridge	57	56	-1	4
Sutton Reddicap	58	60	2	4
Northfield	59	57	-2	4
Bournbrook & Selly Park	60	61	1	5
Edgbaston	61	59	-2	5
Hall Green South	62	62	-	6
Sutton Trinity	63	63	-	6
Sutton Walmley & Minworth	64	64	-	7
Sutton Vesey	65	65	-	7
Sutton Mere Green	66	66	-	7
Sutton Wylde Green	67	68	1	7
Sutton Four Oaks	68	67	-1	8
Sutton Roughley	69	69	-	9

Child Poverty

Department for Work and Pensions (DWP) data on the number and proportion of children living in low income families provide an indication of the number of children living in poverty in each ward of the city. Low income families are defined as those whose household income is less than 60% of average household income. Only families who have claimed Child Benefit and at least one other household benefit are included in the statistics.

In 2021/22 there were 461 children living in low income households in Bournbrook & Selly Park, 9.0% of all children in the ward, meaning the ward is ranked 64th in the city in terms of the levels of child poverty.



Children in Poverty

461
9.0%

Ward Rank

64

Economic Output

New experimental data from the ONS provides Gross Value Added (GVA) a measure of economic output at LSOA level. Ward economic output has been calculated using an LSOA best fit approach. Total economic output in Bournbrook & Selly Park stood at £182m in 2020 (latest data available) and GVA per head was £7,195. Bournbrook & Selly Park has the 36th largest ward economy in the city in terms of GVA.



GVA
£182m



GVA Per Head
£7,195