



School name:

Date:

Switch Off School Streets Campaign

Dear Parents/Carer,

We are launching a Switch Off Campaign to ask drivers to switch off their engines when stationary to help make the air around the school cleaner.

We encourage everyone to walk, cycle or scoot to school, however we realise that parents/carers sometimes may need to drive to drop off or pick up their children from school.

If you do need to use your car, please support our Switch Off Campaign simply by switching off your engine while stationary. By turning off your engine you will improve the quality of air both inside and outside of the car.

Air pollution affects everyone in Birmingham, but especially children. Pollutants from vehicle exhaust fumes are linked to health issues such as asthma, allergies, heart disease and other serious health issues. Children are particularly vulnerable to the effects of polluted air as their bodies are still developing.

The good news is that small changes can make a big difference – and we can all play our part!

By switching off your engine when stationary, you can make a real difference and improve the quality of the air we all breathe.

Thank you for helping to make our School Streets a cleaner, happier and healthier environment for everyone.

For further information, please visit: birmingham.gov.uk/cleanair and brumbreathes.co.uk.

Kind Regards,

